# COOPERATIVE INSTITUTIONS

Founded by

MG BROTHERS, NELLORE

## Machani Somappa

Yemmiganur (Kurnool Dt)

# FOREWORD

*Shri M. Somappa dedicated his life in the cause of the Handloom Industry. He rendered outstanding social service through the medium of cooperative institutions touching almost every sphere of human activity.*

*In this booklet an attempt is made to give a brief outline of his achievements.*

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# PADMASHRI MACHANI SOMAPPA'S FAMILY HISTORY

Hailing from rural stock, Sri Somappa who had humble beginnings, by virtue of hard work, integrity and dedication to social service rose to the pre-eminent position as the National Leader for Handloom Weavers and the leading Industrialist of Rayalaseema. He was conferred Padmashri National Award for the social service rendered by him in the very first list of honours by the Rashtrapathi in the year 1954.

Somappa was the son of Machani Somanna - a Master Weaver, who had five sons of whom Somappa was the fourth and the eldest was Machani Gangappa in whose name the family concern of M.G. Brothers (Machani Gangappa Brothers) was started. It was Machani Gangappa who insisted upon Somappa to get himself educated. Accordingly he joined the Coles Memorial High School, Kurnool. Theirs was a joint family - the largest joint family in this area in those days. A significant feature of this family was their implict obedience to Gangappa - the head of the family. The family owes its prosperity and growth to this discipline. Gangappa was also the head of the Weaver's Community which was a well-knit majority community in Yemmiganur.

Sri M. Lakshmanna, the second brother was incharge of family affairs. Sri M. Pakeerappa, the third brother was incharge of finance and managing the groundnut oil mill equipped with the then latest machines such as automatic feeding with elevators and conveyors, crushing and collection of oil, maintaining thereby high quality of oil and cake.

Born in the year 1904 in Yemmiganur, which was then a very small village in the undivided district of Bellary, Somappa had his education in Coles Memorial High School, Kurnool where he studied up to S.S.L.C. He was highly disciplined and a hard taskmaster.

After the severe famine in the years 1934 and 1936 Government opened a relief center for weavers in which Somappa was an Advisory Committee Member. He took active part in safeguarding the interests of weavers. After the relief center was wound-up, Somappa continued the good work done by it by starting a weavers' Cooperative Society in the year 1938.

Its good working and provision of continuous work to weavers on fair wages attracted many more weavers of Yemmiganur and neighbouring villages, that yemmiganur Weavers' Coop. Society grew from strength to strength and ultimately became the largest Primary Weavers Cooperative Society in the country.

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Somappa was the President of the Yemmiganur Weavers Coop. Society since its inception. It is being run as a village Cottage Industry in which all community people are working. After him, his son M.S. Sivanna was elected as President. Now, M. Raghunath, grandson of Somappa is the President with the re-organisation of the society and cutting the dead-wood and imposition of rigorous discipline by him, the economy of the society improved substantially. Even to this day it continues to hold the prestigious position as the biggest and best Primary Weavers' Coop. Society in the country. This society had the unique distinction of winning prizes in every exhibition it participated and also cash awards from State Government as the best working society in the State and also National award in the year 1995 with a citation and a Gold plate as the best society in the country, producing standard varieties needed for the common man.

Somappa had realized the great esteem in which he was being held for the service rendered by him in his capacity as President of The Yemmiganur Weavers' Coop. Society. Rendering of social service took deep roots in him. Creating of units which provide work and employment to serve the poorer classes were his guiding principles and accordingly he started the following Cooperative societies for the benefit of the poor.

1. The Yemmiganur Coop.Town Bank Ltd.
2. The Yemmiganur Coop. Stores Ltd.
3. The Yemmiganur Coop. Milk Supply Society Ltd.
4. The Yemmiganur Coop. House Building Society Ltd.
5. The Yemmiganur Leather Workers Coop. Cottage Industrial Society Ltd.
6. The Yemmiganur Coop. Marketing Society Ltd.

The aforesaid societies were reckoned as the best societies in the state and have established massive buildings of their own.

However there was a set-back in the working of these societies from the year 1984.

There was great yarn scarcity at that time. To get over this situation he took steps for starting a Cotton Yarn Spinning Mills in Adoni known as 'The Rayalaseema Mills Limited' in the year 1948 mostly with capital raised from weavers. Weaver-shareholders who contributed to the capital of the company were greatly benefitted by direct supply of yarn through Mill depots.

The success of his first Industrial venture namely Rayalaseema Mills and the esteem in which he was held by the workers and public encouraged him to start more number of Industries in Rayalaseema. He took to starting of Industries like the Guntakal Coop.Spinning Mills, the first of its kind in the country, The Yemmiganur Spinning Mills, Panyam Cements & Minerals Industries

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Ltd in Cementnagar (Kurnool Dt.) - a Cement Industry with branches in hagari (Bellary dist.) - a Chemical Industry and Deccan Wires, Bangalore - a Steel Industry for wire drawing.

When Yemmiganur was a Panchayat from 1937 to 1956 (19 years) Somappa was the President. Thereafter from 1956 to-date M.S. Sivanna (his son) continued uninterruptedly as Chairman except for a brief period at the time of conversion of Panchayat into Municipality. He continues to be the elected Chairman of the Municipality even to this day which is reckoned as the best Municipality in the district and his term lasts till March, 2000.

Under Somappa's guidance, his youngest brother M. Ramanna developed family businesses like running of Buses for passenger traffic, Lorries for parcel service, starting of full fledged Automobile workshops in Bellary, Kurnool and Nellore in the name of 'M.G. BROTHERS' standing for Machani Gangappa Brothers which workshops entitled the firm the acquisition of prestigious agnecy lines such as Tata Mercedes Benz (suppliers of Chassis for lorries and buses), Massey Ferguson Tractors and Royal Enfield Motor bikes.

Not only did Somappa render social services of a high order, he inducted his younger brother M. Ramanna as Panchayat Samithi President under whose stewardship during the period 1964 to 1984 (i.e. till the Panchayat Samithis were abolished by formation of Mandals) intensive irrigation facilities, education by opening maximum number of high schools etc., and village roads were developed.

In the field of Agriculture, enormous development was made which enabled the Samithi to secure All India awards like Krish Pandit to M.P. Ganganna, twice in the years 1965-66 with prize of Escorts Tractor and during 1967-68 cash award, not to speak of number of State awards for higher yield per acre of paddy.

Irrigated cotton known as 'Sea-Island Cotton' - a fine long staple variety, which could not be developed till then was developed in Yemmiganur Samithi successfully. This success caught the attention of The Cotton Federation of India, Bombay who after survey by Sri Dharma Rao, their executive and on his report, created facilities for extensive development of Sea-island cotton in this area, by providing a State Officer by name Balasubramaniam, Deputy Director and also an Extension Officer P. Ranga Chari, with a new Jeep and meeting its expenses. These officers worked hard with great devotion, whereby Federation established that irrigated cotton could be developed in our country on a large scale. They adopted techniques to be followed to control pests etc., on the Yemmiganur experiment.

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Somappa's visits to Delhi became more frequent upon his nomination as the Member of the All India handloom Board by Government of India and his unanimous election as President of the All India Handloom Fabrics Marketing Coop. Society, founded by him, which position he held for six consecutive terms having been elected unanimously every time. This society started exports of handloom fabrics and also opened number of emporia in most of the Cities within the country. These visits gave him an opportunity to discuss with Secretaries/Officials in the Udyog Bhavan of entering into an Engineering Industry as a family project. The Industries Secretary advised Somappa taking up of "Coil Spring Manufacturing Industry" as an import substitute in collaboration with a West German firm and suggested that he get into touch with MICO of Bangalore - a premier industry, who were already having German collaboration for manufacture of Fuel Injection Pumps - a monopoly item for all Diesel propelled engines. Sri D.N. Vatcha, the then Chairman of MICO was helpful in guiding Somappa for a suitable collaborator in Germany. Somappa entered into collaboration with Stumpp and Schuele GmbH of Germany and started in Bangalore - a factory known as "STUMPP, SCHUELE & SOMAPPA LTD'. This factory started initially for making coil springs, gradually diversified its activities and today it is meeting the needs of almost all industries for their requirements of coil springs, extension springs etc, by manufacturing a wide variety of springs for all uses required especially for Automobiles, Textiles, Tractors and delicate and sophisticated springs for the Defence department.

When in the year 1976, the then Managing Director M.P. Sivanna had to take over as Managing Director of Deccan Wires, Bangalore, Sri M.R. Ramesh, an Engineer who was second in command of the factory took over as Managing Director of the company (SSS). Under his management the company was re-organised with working systems and enforcement of financial discipline that it grew manifold. He struggled hard to bring the company to the present position. This company is recognized Internationally and has been awarded certificates from prestigious companies like Maruthi, Cummins and Mico etc. Presently M.R. Ramesh is the Vice Chairman and Managing Director.

Machani Gangappa Charities donated substantial sums to the Government Hospital, Yemmiganur both for the Main Hospital and establishment of a Paediatric Ward named after Machani Gangappa as "MACHANI GANGAPPA GOVERNMENT HOSPITAL, YEMMIGANUR"

A building named as "MACHANI SOMAPPA GIRLS HIGH SCHOOL" was constructed in memory of Somappa and donated to Zilla Parishad, Kurnool.

Like wise "MACHANI SOMAPPA ENGLISH MEDIUM SCHOOL" was started with high standards to facilitate local students secure high ranks enabling their admission to Technical colleges like Medicine, Engineering etc.

To commemorate the memory of Somappa, a spacious Town Hall with architectural beauty was built in the heart of the town named as "MACHANI SOMAPPA MEMORIAL HALL"

M. RAMANNA
INDUSTRIALIST

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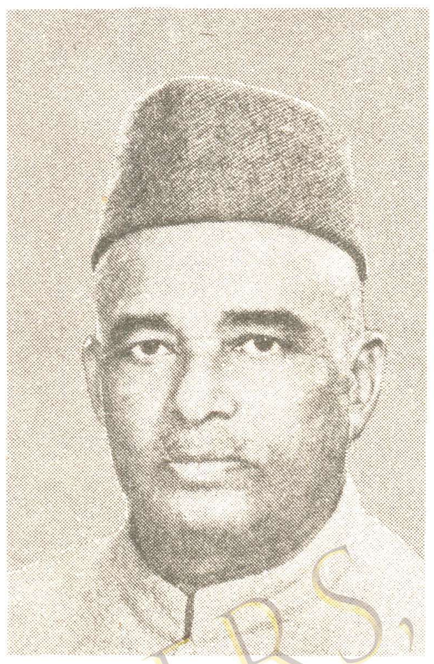
The Founding Father for Co-operative activity in Yemmiganur, Industrialisation of Rayalaseema and M. G. Group of Concerns.

# SRI MACHANI SOMAPPA

## A Profile

RARELY a person is endowed with ingenuity, foresight, unusual courage, hard work and dedication for public service, all combined in one as in Shri M. Somappa. These qualities were applied by him in real life. He had all the handicaps of a Rural Handloom Weaver. He was born in the year 1904 in a family steeped in old customs and in a village riven by factions. Inspite of handicap of higher education he, by sheer strength of character, hard work and sacrifice to the common cause rose to the pre-eminent position of All India leadership in handlooms besides being the leading industrialist of Rayalaseema. His life is a saga of hard work and selfless sacrifice which helped him plan in a big way and implement with meticulous care. He knew no comforts. He was a practical man endowed with a fund of common sense. A man of great destiny and iron-will whose every word was taken by his followers as a commandment and executed in letter and spirit. It is said of him that he had a golden touch and whatever project he took-up was a spectacular success.



Founder of the famous Yemmiganur Weavers' Cooperative Society in 1938, considered to be the best primary society in the Handloom sector all over the country, he showed the weavers how to organise themselves for survival and gainful employment. Within a few years he found the Society throbbing with activity. Poor weavers in their thousands found for the first time an organisation on which they could depend for assured work on a reasonable wage. They were elated and held Sri Somappa in great esteem. The success of this society and the cheerful faces of handloom weavers was a source of great inspiration and encouragement to Sri Somappa to put-in still more sustained efforts.

He next founded Cooperative institutions based on the needs of the place and they are: The Yemmiganur Cooperative Town Bank Limited, The Yemmiganur Cooperative Stores Ltd., The Yemmiganur Cooperative Milk Supply Society Ltd., The Yemmiganur Cooperative House Building Society Ltd., The Yemmiganur Leather Workers Cooperative Society Ltd., for Harijans and The Yemmiganur Cooperative Marketing Society Ltd., for the farmers.

He thus transformed the obscure village of Yemmiganur into a model township full of economic activity, through the handloom sector to such an extent that today it is quite active occupying a prominent place in the Cooperative map of our country.

Equally spectacular was his success in the field of large and medium scale industries and services such as Cement, Textiles, Chemicals, Engineering, Electronics, a chain of Automobile workshops and a net work of Lorry parcel services, throughout the country. Even in the field of Agriculture he made a mark.

The large number of institutions started and nursed by him have grown to gigantic proportions and have been providing employment to thousands of workmen which is an eloquent tribute to his integrity, hard work, tenacity and outstanding administrative ability. He had the good fortune of seeing before his eyes the sprawling success and heights achieved by the institutions conceived and promoted by him.

From the village level cooperatives, he gradually rose to the district level and further on to the state level as President of the erstwhile Madras State Handloom Weavers Cooperative Society Ltd., Madras and founder Chairman of the Guntakal Cooperative Spinning Mills Ltd., and finally to the All India level as President of the All India Handloom Fabrics Marketing Cooperative Society, Bombay which position he held continuously for 18 years till he fell sick. He was a member of All India Handloom Board, National Credit Council, Task Force of Planning Commission, Kanungo Committee, Sivaraman Committee and almost all

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connected with handlooms. Many of the recommendations made by the Sivaraman Committee are now being implemented by the Government of India. Mention could be made of the setting up of a separate wing in the Ministry of Commerce for Handloom and creating an office of the Development Commission for Handlooms.

In recognition of his meritorious service to the Handloom Industry, the Government of India awarded him "Padmashri" in the first list of honours in the year 1954.

Behind a stiff exterior there always lived a humane and soft personality. He had a large heart and a tremendous capacity for endurance and perseverance. He always stuck to his motto 'Service above self' and 'Institution is bigger than the Individual'.

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# The Yemmiganur Weavers' Cooperative Production and Sale Society Ltd., No.Y.298,

## Yemmiganur, Kurnool District, Andhra Pradesh. As on 30-6-1983.

Close on the heels of winding up of famine relief Weaving Centre of the then Government started in 1937 for the relief of the famine stricken handloom weavers in Yemmiganur and surrounding villages and to continue the good work done by it, by inheriting its infrastructure, the Yemmiganur Weavers Cooperative Production & Sale Society was registered in the year 1938, under the Leadership of Late Padmashri Machani Somappa, who was the member of the famine relief Advisory Committee for weavers. In starting this society, he had the blessings of Late Shri Tangaturi Prakasam, the then Chief Minister of Composite Madras State. Sri M. Somappa, took active and abiding interest as the founder President in the progress of this society, since its inception till the year 1971 when he stepped down in pursuance of the two terms rule of the State Government, when the office of Presidentship was taken over by his son Shri M.S. Sivanna.

The Society started with 20 members, 20 looms and a paid-up Share Capital of Rs.170/- made a humble beginning in the year 1938-39. By the devoted services of the Management and the loyalty of its members, slow and steady progress was made over the last four decades and it attained recognition as one of the biggest and best Primary Weavers' Cooperative Society in the country. As at 31st June 1983 the society had a membership of 3323 with a paid-up Share Capital of Rs. 11,04,630/- and reserves exceeding Rs. 70.00 lakhs. The annual production of the society has crossed Rs. 186.00 lakhs and the sale of Rs. 246.00 lakhs during the Cooperative year 1982-'83. It is expected to go beyond these figures during this current year on the two fronts.

2. PRODUCTION

The society which was producing only coarse varieties in the beginning has developed expertise to produce handloom fabrics of 200 and more varieties upto 120 count. In the recent years, production of the 'Tie & Dye' Sarees of Pochampalli type in higher counts and pure silk cloth and silk sarees has been introduced.

Quality is the hall-mark of production. To maintain quality, a processing Complex, comprising of Modern Dye House, Hank Mercerising Plant, Bleaching Section, Warping & Sizing Section for higher counts, Block & Screen Printing Section and Design Section have been added on. Thus the society is able to maintain quality, fastness in colour and correct standards under the expert supervision of technically qualified persons and skilled workers.

The working looms of the society are around 3400. 75% of the loomage is of the Pitloom and Shuttle loom type. Under modernisation of production programme 600 Frame looms of Cannanore type, Semi-automatic looms and Haryana looms with heavy Jacquards etc., have been introduced to meet the requirements of Bed-sheets with intricate designs, suitings, shirtings and other furnishing varieties. Even for the pitlooms, take up motion attachments have been introduced for uniform weaving. The Society's products are very popular and largely meant to meet the clothing needs of the common man. The society is able to provide full time work to all members in all seasons irrespective of the market conditions.

The production on looms numbering about 3400 is decentralised by spreading over 7 production centres (within a radius of 20 miles) covering adjoining villages where weavers are concentrated. These centres are independent units where yarn and warps are given to members, their finished cloth taken back and wages paid. The production of each centre is periodically pooled at the Central Godown and distributed to society's Sales Emporia and supplied to APCO and other institutions against their indents.

Raw materials like yarn, dyes & chemicals required for production are directly purchased from reputed Spinning Mills and manufacturers. To ensure correct standards, the society supplies healds and reeds with different specifications to members free of cost. Effective supervision of production at loomstage is organised by skilled maistries, under

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the supervision of a Head Maistry and each maistry is put incharge of 200 looms. This arrangement is made to rectify the defects if any, at the loom-stage itself and make necessary adjustments where-ever required.

Evaluation of cloth received at the Production Centres is an important step for maintaining the quality of fabrics. Efficient appraisal is organised in all Production Centres with technically qualified persons. Defects within tolerance limits are subjected to fines and cases of major defects in weaving referred to a Special Committee consisting of expert weavers for final decision. Extreme cases are rejected and the cost recovered from members.

Designing of Bed-sheets, Shirtings, Coatings, Furnishing cloth and Sarees is done by qualified Designers. All programmes are employment oriented.

## 3. MARKETING

Sales Emporia numbering 56 exist in all important places of Andhra Pradesh and Karnataka besides a propaganda Sales Van which is also sent out for sales during festival and rebate seasons.

As a policy, the society's sales are confined to Apex Cooperative Institutions and its own Depots. Out of the total sales of Rs. 2.46 crores during 1982-83 15% is to Apex Societies and the rest, (85%) through society's own depots. The society participates regularly at the State level and district level. Industrial Exhibitions conducted by authorised Exhibition Committees and has been the invariable choice for awards in view of display of best products.

## 4. PRE-LOOM PROCESSING UNITS (DYE HOUSE)

The Society has got a Modern Dye House and a cloth bleaching section with cloth Jigger Dyeing. All the coloured yarn requirement, bleaching and cloth Dyeing is got done in this unit under expert supervision.

*Hank Mercerising Plant:*

To give the yarn lustre and silky appearance, yarn is mercerised and dyed before it is used in the production of Bed-sheets and other designed varieties. The mercerising plant and building is subsidised by the Government.

*Printing & Design Section:*

In this section, warps for the Bed-sheets, Towels and Drill cloth from 100 to 500 yards are prepared and processed by the society before they are supplied to members. Block, Screen and Roller printing is carried on grey, bleached and colour cloth produced in the society. Printed shawls and printed sarees of the society are popular in the market.

*Warping & Sizing Section:*

This section meets the demand of sized warps of higher counts which require special sizing needing long sheltered space and hence cannot be done at the cottage of weavers. This special process is undertaken by the society and the warps given to the members.

*Tie & Dye and Silk Section:*

During recent years Tie & Dye Sarees production in 80s and 100s has been introduced. Local weavers are trained by qualified persons.

*Society's Building Complex:*

The huge building complex comprising Dye House, Goods Godown, Experimental Weaving Factory, Hank Mercerising Section, Printing Section, Warping Section and Administrative Office are owned by the society and are of first class construction in granite stone.

## 5. WAGES

Wages paid are not less than the wages fixed by the Minimum Wages Committee and approved by the Government for various counts. The monthly wage bill of the society comes to over Rs. 4.15 lakhs. Besides wages, members get annual bonus linked to production.

## 6. STAFF

The society is a big employer, with 700 employees of different cadres in its various units and sales emporia both technical and non-technical. The establishment charges per month amount to Rs. 2.50 lakhs. This is inclusive of processing workmen and sales emporia staff. The Society is paying minimum wages to all categories of employees apart from the usual annual increments, Provident Fund, Gratuity and Bonus. Sales Depot employees are allowed additionally incentive commission on the sales on a graded pattern.

## 7. MANAGEMENT

The Management of the society is vested in 9 Directors elected by the General Body from amongst weaver members of whom one is a Lady Member. The Secretary of the society who is the Chief Executive is a Deputy Director of Handlooms & Textiles, Government of Andhra Pradesh on deputation to the society.

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## 8. WEAVERS' COLONY

The society has provided housing accommodation to its members in good and airy surroundings by constructing a Weavers' Colony comprising of 152 houses in the year 1951. This facility of accommodation has improved the working condition of the members who adopted better techniques of production. Their very out-look on life has changed. The houses in the Weavers' Colony are allotted to the members and the loans are recovered from out of their wages. It is gratifying to note that almost all the colonists who are daily wage earners have become the proud owners of the houses having repaid the cost in full. The society has a plan to construct 200 more houses in the vacant land of 10 acres owned by it. Proposals are pending sanction with Government.

## 9. OTHER WELFARE ACTIVITIES

(i) For the children of members and employees in the Weavers' Colony the society started an Elementary School in the year 1953 and the same was handed over to Panchayat Samithi in the year 1962 with buildings and furniture. This school was upgraded as an Upper Primary School.

(ii) Note books and Text books are supplied free of cost to all the children of members and employees of society upto Intermediate Class every year. The society also pays the examination fees upto Intermediate class.

(iii) Family Planning Programme is also encouraged amongst the members. For Family Planning operation each member is given an incentive depending upon the size of the family at the time of operation in addition to the normal benefits admissible from the Government.

(iv) A Play-ground and Park with a community Radio-set and Children's play equipments is also provided by the society for the benefit of the members and general public.

## 10. REMEMBRANCE

The society will be failing in its duty if it does not record the services of its founder President and his worthy devoted band of followers who were responsible for the birth of the society and its steady progress during the last 4 decades and more. That dynamic force whom the society remembers with pride and cherishes with regard is Late Padmashri Machani Somappa. He was a born weaver and a devoted cooperator, endowed with a fund of practical knowledge about the Handloom and allied Industires. For him, Work was Worship. He nourished this institution from its inception and gained more knowledge and practical experience in the field of cooperative Sector. Verily it was his Alma Mater in Life. He brought all other public activity also into the cooperative fold.

Eminent statesmen, Economists and Politicians have visited Yemmiganur to see the good work done by Late Sri M. Somappa, some of whom are:

(a) Shri Lal Bahadur Shash ri (then Union Minister).
(b) Shri T.T. Krishnamachari (then Union Minister).
(c) Shri Morarji Desai (then Dy. Prime Minister).
(d) Shri Vinoba Bhave (Boodan Leader).
(e) Shri Jaya Prakash Narain (National Leader).
(f) Shri H.H. The Maharaja of Bhavanagar (then Governor of Madras)
(g) Shri C.M. Trivedi (then Governor of Andhra)
(h) Shri Bhimasen Sachar (then Governor of Andhra Pradesh).
(i) Ford Foundation Team
(j) Afghanistan Delegation etc., etc.,

The observations made (See appendix-1) by eminent persons about the society speaks volumes about the work turned-out by members under the able leadership of Machani Somappa.

## 11. CONCLUSION:

This Society is proof positive of successful co-operative application in improving the lot of Cottage Industrial Workers. It has converted many a person who was sceptical about the Cooperative movement and/or the future of the Handloom Industry.

Statement showing the progress of the Society year after year upto 1982-83 from its inception is presented in Table No.1 on page 7.

Presently Sri M. Jagadeesh, grandson of Sri M. Somappa is the President.

### APPENDIX — I

Eminent persons have observed thus:

"Many a rose is born to blush unseen and waste its fragrance in the desert air" The Yemmiganur Weavers' Cooperative Production & Sale Society is such a rose. But it is not blushing quite unseen;

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nor is it quite wasting its fragrance. It is one of the lights of Rayalaseema.

V.V. SUBRAMANYAM, I.A.S.
Director of Controlled Commodities
Madras
15-12-1952

* * * * *

I am sure the name of Yemmiganur will be written in Red letters in the Handloom map of India.

Kazimi, I.C.S.
Textile Commissioner & Chairman
All India Handloom Board
16-1-1954

* * * * *

I was sceptical about the Handloom Industry and my visit to Yemmiganur has converted me. The Yemmiganur experiment is worthy of emulation throughout the country.

T.T. Krishnamachari
Union Minister for Commerce & Industry
3-2-1954

* * * * *

Mr. Somappa, you are to be congratulated upon having a dream and seeing it become a reality. Best of luck.

Ford Foundation Team (America)
19-2-1954

* * * * *

The only answer to the sceptics is Yemmiganur. More Yemmiganurs should be the Motto of the Cooperative movement. Yemmiganur can teach what local leadership and voluntary self help can do. If all facets of the rural economy are to be developed on a cooperative model, Yemmiganur should at once serve as an example, an inspiration and hope.

V.Subramanyam, I.A.S.
Joint Registrar
Industrial Cooperatives & Village Industries
Poona
9-2-1955

To all lovers of Handlooms, Yemmiganur is a place of pilgrimage. God bless the great soul and patron Sri Somappa who made this place a living centre of cooperative effort.

Captain C.P.Krishnan Nair
Bombay
18-6-1955

* * * * *

Our Country needs hundred Somappas.

Morarji Desai
Deputy Prime Minister
Government of India
11-2-1967

* * * * *

I express my admiration to the wonderful work going on in this primary weavers' society. The story of its success is part of Handloom history of India. May the success story continue.

L.Saptarishi, I.A.S.
Deputy Development Commissioner Handlooms
Government of India
2-2-1978

* * * * *

Sri Somappa's outstanding work was not only maintained but further being energised. A prime example of dedicated and devoted attention to one of India's principal problem areas — that of rural unemployment.

May the society and its members continue to prosper.

Mani Narayanaswamy
Development Commissioner Handlooms
15-5-1980

* * * * *

The services that you (Mr. Somappa) have been rendering are due to the good work you have done in your past Janma "Poorva Janma Sukruta Phala".

Sri Sri Sri
Sujayeendra Thirtha
Sri Padangalu Swamigalu
Peethadipathi of Mantralayam Mutt

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TABLE NO.1

THE YEMMIGANUR WEAVERS' COOPERATIVE PRODUCTION

STATEMENT SHOWING THE PROGRESS MADE BY THE SO(

| Sl. No. | Years | No. of Members | No. of looms | Paid up Share Capital | Production | Sales | Working Capital | Yarn purchased | Dyes purchased | Wa p |
|---|---|---|---|---|---|---|---|---|---|---|
| (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) | (11 |
| | | | | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs |
| 1. | 1938-39 | 176 | 21 | 1323 | 4472 | 3094 | 2970 | 3352 | 132 | 1( |
| 2. | 1939-40 | 293 | 165 | 2009 | 21851 | 19063 | 11335 | 3977 | 2769 | 82 |
| 3. | 1940-41 | 405 | 320 | 3167 | 18239 | 22891 | 15055 | 13146 | 3902 | 65 |
| 4. | 1941-42 | 843 | 593 | 6591 | 113511 | 109166 | 51412 | 19849 | 19406 | 34( |
| 5. | 1942-43 | 1090 | 602 | 8582 | 144462 | 208761 | 58782 | 113647 | 16562 | 80 |
| 6. | 1943-44 | 1143 | 750 | 13865 | 231178 | 238100 | 104220 | 159775 | 23056 | 952 |
| 7. | 1944-45 | 1246 | 850 | 22239 | 320696 | 448230 | 77826 | 152577 | 23799 | 1025 |
| 8. | 1945-46 | 1311 | 1069 | 35760 | 459375 | 647294 | 138562 | 229927 | 225405 | 2245 |
| 9. | 1946-47 | 1502 | 1396 | 57167 | 941948 | 1122539 | 223791 | 352014 | 14281 | 5117 |
| 10. | 1947-48 | 1719 | 1628 | 83130 | 1605580 | 1542475 | 283147 | 575128 | 43746 | 7344 |
| 11. | 1948-49 | 1741 | 1719 | 91458 | 1471953 | 1159663 | 848517 | 829432 | 10968 | 4375 |
| 12. | 1949-50 | 1594 | 1719 | 85023 | 1041964 | 1057234 | 774692 | 589683 | 14534 | 2837 |
| 13. | 1950-51 | 1674 | 1738 | 96533 | 1506118 | 2030578 | 436011 | 849304 | 24003 | 5780 |
| 14. | 1951-52 | 1688 | 1836 | 104035 | 1194261 | 1152891 | 830302 | 792717 | 36018 | 5795 |
| 15. | 1952-53 | 1738 | 1989 | 100720 | 1153552 | 1028104 | 1026852 | 753448 | 33134 | 3211 |
| 16. | 1953-54 | 1886 | 2289 | 102778 | 805597 | 1284015 | 898226 | 534097 | 48063 | 2403 |
| 17. | 1954-55 | 1863 | 2289 | 98584 | 1398416 | 1250697 | 695119 | 826585 | 81765 | 2668 |
| 18. | 1955-56 | 1999 | 2489 | 104929 | 1171215 | 1444432 | 789812 | 762031 | 84339 | 3444 |
| 19. | 1956-57 | 2068 | 2552 | 109919 | 1584014 | 1630199 | 993030 | 1324029 | 115443 | 4899 |
| 20. | 1957-58 | 2169 | 2448 | 120807 | 1776502 | 1903192 | 1242828 | 1030917 | 151565 | 5382 |
| 21. | 1958-59 | 2177 | 2390 | 127862 | 1635802 | 2050318 | 1248470 | 938954 | 118019 | 5255 |
| 22. | 1959-60 | 2169 | 2400 | 133232 | 1578798 | 2126072 | 959210 | 1102594 | 169712 | 4870 |
| 23. | 1960-61 | 2208 | 2400 | 134379 | 1845017 | 2500387 | 1135801 | 1195247 | 165470 | 5083 |
| 24. | 1961-62 | 2253 | 2450 | 138001 | 1941256 | 2398990 | 1385570 | 1205328 | 113113 | 5585 |
| 25. | 1962-63 | 2205 | 2677 | 138978 | 2055001 | 2511776 | 983931 | 1259117 | 174924 | 5926 |
| 26. | 1963-64 | 2060 | 2670 | 144282 | 2166613 | 2831417 | 914876 | 1339739 | 144771 | 6314 |
| 27. | 1964-65 | 2096 | 2705 | 154882 | 2359195 | 3392311 | 782985 | 1486574 | 163002 | 7216 |
| 28. | 1965-66 | 2209 | 2827 | 163255 | 2654509 | 3392510 | 1272708 | 1584026 | 159531 | 8319 |
| 29. | 1966-67 | 2200 | 2809 | 165297 | 3127964 | 3746109 | 1438271 | 1957578 | 233277 | 9315 |
| 30. | 1967-68 | 2188 | 2797 | 189759 | 3143370 | 4375458 | 1205685 | 2013317 | 217147 | 8881 |
| 31. | 1968-69 | 2238 | 2847 | 207467 | 3268911 | 4708651 | 1039819 | 2043283 | 294622 | 9277 |
| 32. | 1969-70 | 2350 | 2524 | 249580 | 3752266 | 4757680 | 1918316 | 2590257 | 489573 | 10842 |
| 33. | 1970-71 | 2341 | 2550 | 288980 | 4415375 | 5300613 | 1994388 | 2848094 | 356787 | 11263 |
| 34. | 1971-72 | 2436 | 2550 | 288608 | 5412231 | 6989684 | 3175258 | 3461958 | 460586 | 13085 |
| 35. | 1972-73 | 2571 | 3198 | 296276 | 6482660 | 8044245 | 2300616 | 4311109 | 604230 | 15568 |
| 36. | 1973-74 | 2671 | 3298 | 314405 | 6676613 | 11000712 | 2983875 | 5075025 | 712923 | 16302 |
| 37. | 1974-75 | 2767 | 3415 | 402790 | 8830993 | 12031101 | 3970592 | 5559094 | 857716 | 22371 |
| 38. | 1975-76 | 2854 | 3633 | 424823 | 8532309 | 12047668 | 4146620 | 4660233 | 999978 | 26186 |
| 39. | 1976-77 | 2774 | 2417 | 508638 | 10411801 | 15888267 | 5910553 | 6906343 | 1087821 | 31845 |
| 40. | 1977-78 | 2819 | 2460 | 565728 | 13598671 | 20094460 | 6210553 | 8597154 | 1390151 | 35212 |
| 41. | 1978-79 | 3467 | 2999 | 814532 | 13430801 | 17730741 | 9116032 | 8326053 | 1314018 | 35763 |
| 42. | 1979-80 | 3391 | 3500 | 874890 | 15080356 | 20810187 | 10107400 | 9787504 | 1536864 | 37772 |
| 43. | 1980-81 | 3590 | 3538 | 960465 | 15938480 | 21718228 | 10107400 | 9287554 | 1407639 | 38738 |
| 44. | 1981-82 | 3341 | 3289 | 1033195 | 16966198 | 24076191 | 11044452 | 10106233 | 1642358 | 41698 |
| 45. | 1982-83 | 3323 | 3387 | 1104630 | 18693725 | 24640900 | 11044452 | 10207341 | 1867859 | 49392 |

MG BROTHERS, NELLORE

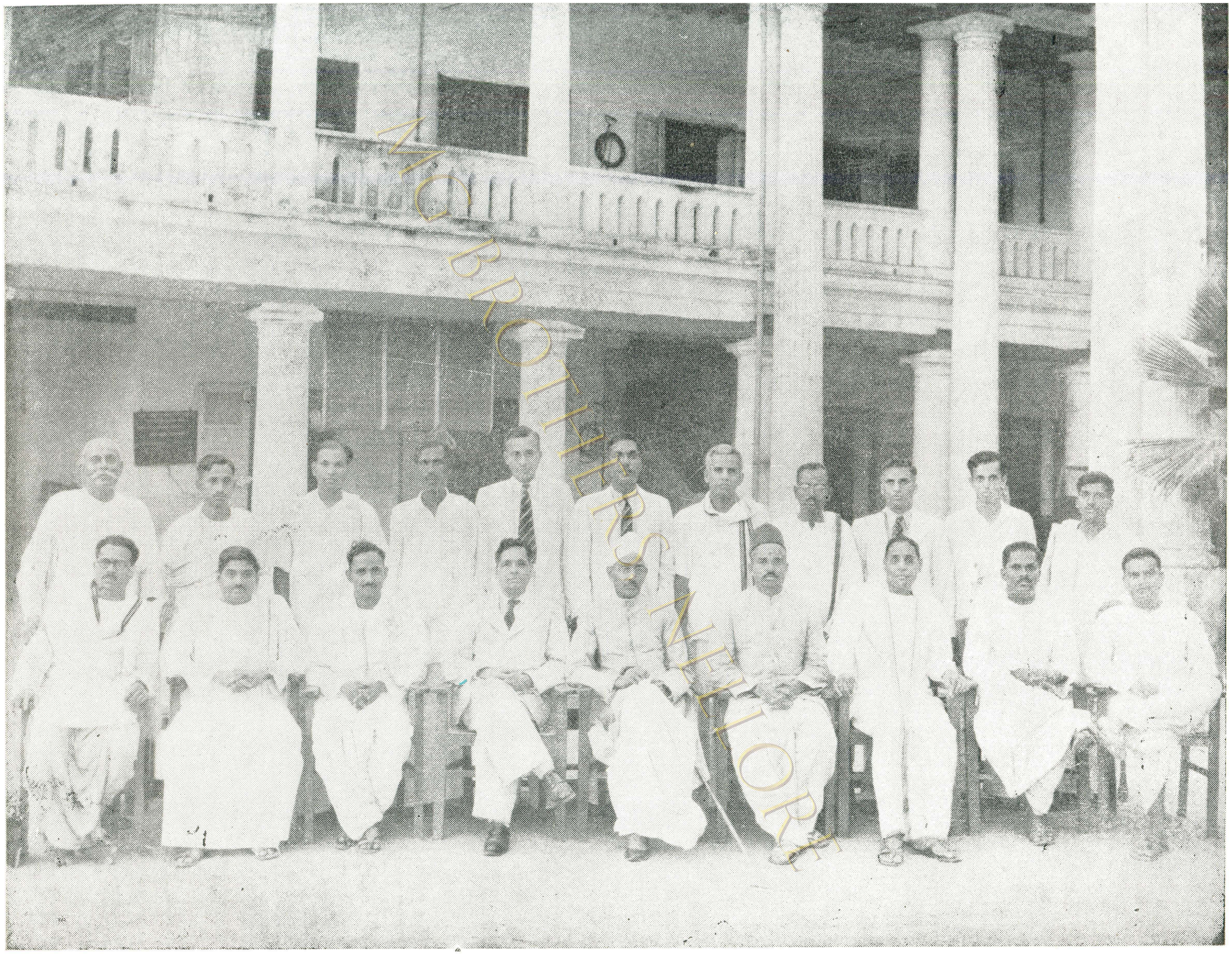
COOPERATIVE PRODUCTION & SALE SOCIETY LTD., No. Y. 298

PROGRESS MADE BY THE SOCIETY FROM 1938-39 TO 1982-83.

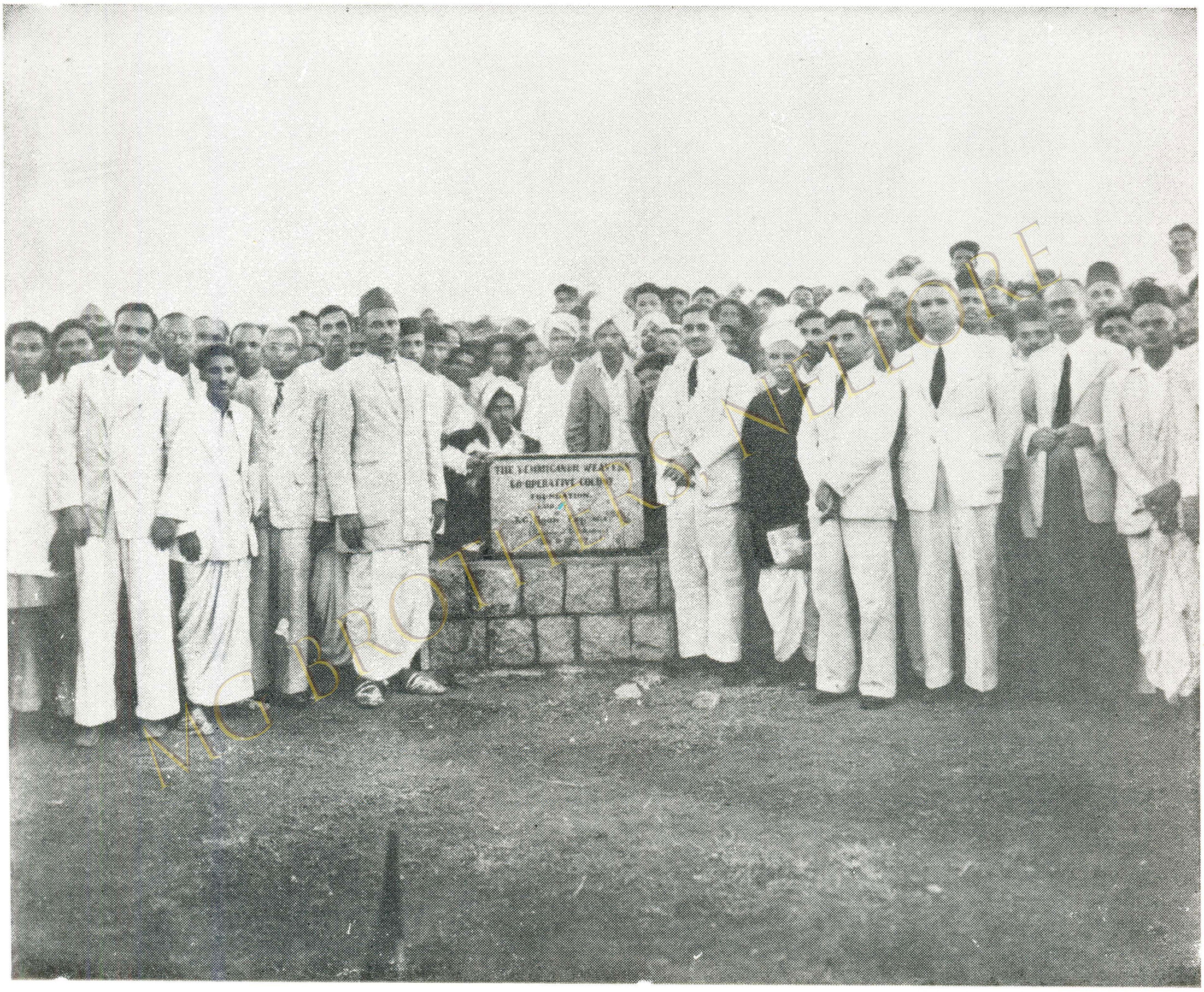
| Yarn ased | Dyes purchased | Wages paid | Estt. charges | Net Profit | Reserve Fund | Building Fund | Price fluctuation fund | Other reserves | Dep. fund for stocks |
|---|---|---|---|---|---|---|---|---|---|
| 9) | (10) | (11) | (12) | (13) | (14) | (15) | (16) | (17) | (18) |
| Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. |
| 3352 | 132 | 1610 | 175 | 645 | — — | — — | — — | — — | — — |
| 3977 | 2769 | 8243 | 877 | 1838 | 339 | — — | — — | — — | — — |
| 3146 | 3902 | 6517 | 1696 | 2735 | 803 | 230 | — — | — — | — — |
| 9849 | 19406 | 34097 | 2981 | 12144 | 7055 | 230 | 1510 | 5000 | — — |
| 3647 | 16562 | 80921 | 7395 | 54737 | 31028 | 8690 | 8360 | 7000 | — — |
| 9775 | 23056 | 95248 | 16568 | 54096 | 48300 | 22312 | 15223 | 9000 | — — |
| 2577 | 23799 | 102529 | 24017 | 59972 | 57927 | 40547 | 22197 | 11000 | — — |
| 9927 | 225405 | 224543 | 32329 | 135137 | 121898 | 80285 | 35690 | 11000 | — — |
| 2014 | 14281 | 511768 | 34268 | 213295 | 122898 | 80285 | 57019 | 11000 | — — |
| 5128 | 43746 | 734435 | 44232 | 230000 | 207216 | 149561 | 57019 | 11000 | — — |
| 9432 | 10968 | 437524 | 53666 | 127108 | 299216 | 218322 | 80019 | 11000 | — — |
| 9683 | 14534 | 283750 | 46433 | — — | 375482 | 235151 | 44799 | 11000 | |
| 9304 | 24003 | 578058 | 52137 | 367601 | 375482 | 235151 | 44799 | 11000 | 54428 |
| 2717 | 36018 | 579526 | 56469 | — — | 522522 | 337432 | 81559 | 11000 | 32154 |
| 3448 | 33134 | 321176 | 57235 | — — | 522522 | 337432 | 81559 | 11000 | 32154 |
| 4097 | 48063 | 240301 | 60526 | — — | 522522 | 337432 | 81559 | 11000 | 32154 |
| 6585 | 81765 | 266813 | 60469 | — — | 522522 | 337432 | 81559 | 11000 | 32154 |
| 2031 | 84339 | 344408 | 102405 | 72860 | 522522 | 337432 | 81559 | 11000 | 32154 |
| 4029 | 115443 | 489963 | 113068 | 36194 | 522522 | 337432 | 81559 | 11000 | 32154 |
| 0917 | 151565 | 538298 | 161181 | 33114 | 566144 | 337432 | 81559 | 11000 | 37154 |
| 954 | 118019 | 525546 | 180294 | 65080 | 579389 | 346539 | 87125 | 11000 | 37154 |
| 594 | 169712 | 487079 | 171473 | 69372 | 606672 | 351064 | 87487 | 11000 | 37154 |
| 247 | 165470 | 508310 | 193817 | 54417 | 635486 | 355202 | 87818 | 11000 | 37154 |
| 328 | 113113 | 558572 | 213985 | 100346 | 657262 | 363338 | 88468 | 11000 | 35245 |
| 117 | 174924 | 592633 | 228853 | 117472 | 698930 | 378811 | 89706 | 11000 | 28594 |
| 739 | 144771 | 631413 | 237411 | 136200 | 746508 | 391422 | 91724 | 11000 | 21710 |
| 5574 | 163002 | 721698 | 265885 | 221318 | 801772 | 423011 | 100865 | 11000 | 7863 |
| 4026 | 159531 | 831933 | 307776 | 233816 | 886762 | 448095 | 115915 | 11000 | 21708 |
| 7578 | 233277 | 931555 | 353290 | 224076 | 1073461 | 505577 | 138907 | 11000 | 40228 |
| 317 | 217147 | 888146 | 379282 | 231945 | 1074051 | 505577 | 138903 | 11000 | 40228 |
| 283 | 294622 | 927719 | 437786 | 245289 | 1165643 | 534570 | 152802 | 11000 | 40228 |
| 257 | 489573 | 1084235 | 504809 | 238713 | 1264123 | 565231 | 157730 | 11000 | 50228 |
| 094 | 356787 | 1126392 | 590954 | 269540 | 1360563 | 595070 | 160117 | 11000 | 50228 |
| 958 | 460586 | 1308515 | 700962 | 278318 | 1464974 | 627638 | 162723 | 11000 | 50228 |
| 109 | 604230 | 1556867 | 874662 | 295091 | 1578098 | 662248 | 176638 | 11000 | 200228 |
| 025 | 712923 | 1630290 | 1031808 | 825067 | 1698006 | 699389 | 179796 | 11000 | 400228 |
| 094 | 857716 | 2237164 | 1073856 | 1223032 | 2547116 | 802523 | 262102 | 11000 | — — |
| 233 | 999978 | 2618669 | 1298757 | 1034708 | 2960999 | 1084740 | 284680 | 11000 | — — |
| 343 | 1087821 | 3184545 | 1384486 | 831227 | 3298079 | 1188644 | 292992 | 11000 | — — |
| 54 | 1390151 | 3521274 | 1591567 | 772054 | 3607827 | 1285151 | 300712 | 11000 | — — |
| 053 | 1314018 | 3576300 | 1677506 | 764068 | 3913468 | 1380659 | 303578 | 11000 | — — |
| 604 | 1536864 | 3777262 | 1941152 | 885567 | 4269491 | 1491355 | 308005 | 11000 | — — |
| 654 | 1407639 | 3873806 | 2177796 | 707312 | 4269491 | 1491355 | 308005 | 11000 | — — |
| 233 | 1642358 | 4169812 | 2549974 | 1141174 | 4627277 | 1603163 | 308453 | 11000 | — — |
| 341 | 1867859 | 4939248 | 3001042 | 1201604 | 5083747 | 1745810 | 309594 | 11000 | — — |

(Un audited)

MG BROTHERS, NELLORE



Directors of the composite Madras State Handloom Weavers Co-operative Society Ltd., Madras.



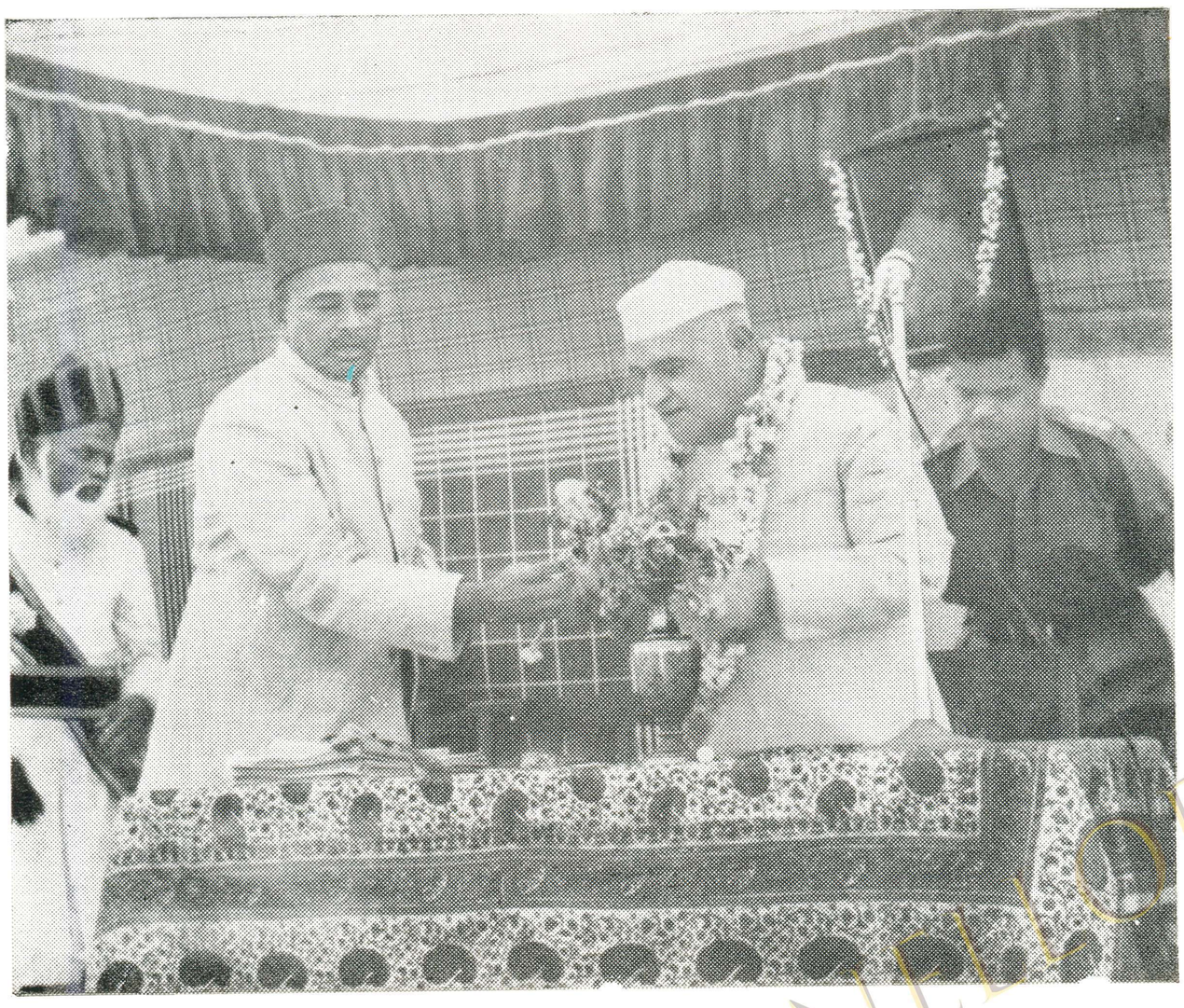
Laying the Foundation Stone of the Weavers Colony in 1947. Among those present are : Sarvashri M. Somappa, J. C. Ryan, Y. Govinda Rao and C. Joseph Reddy.

NOBROOKER PS NELLORE

Union Minister of Industries and Commerce Shri T. T. Krishnamachari's visit to Yemmiganur Weavers Society.

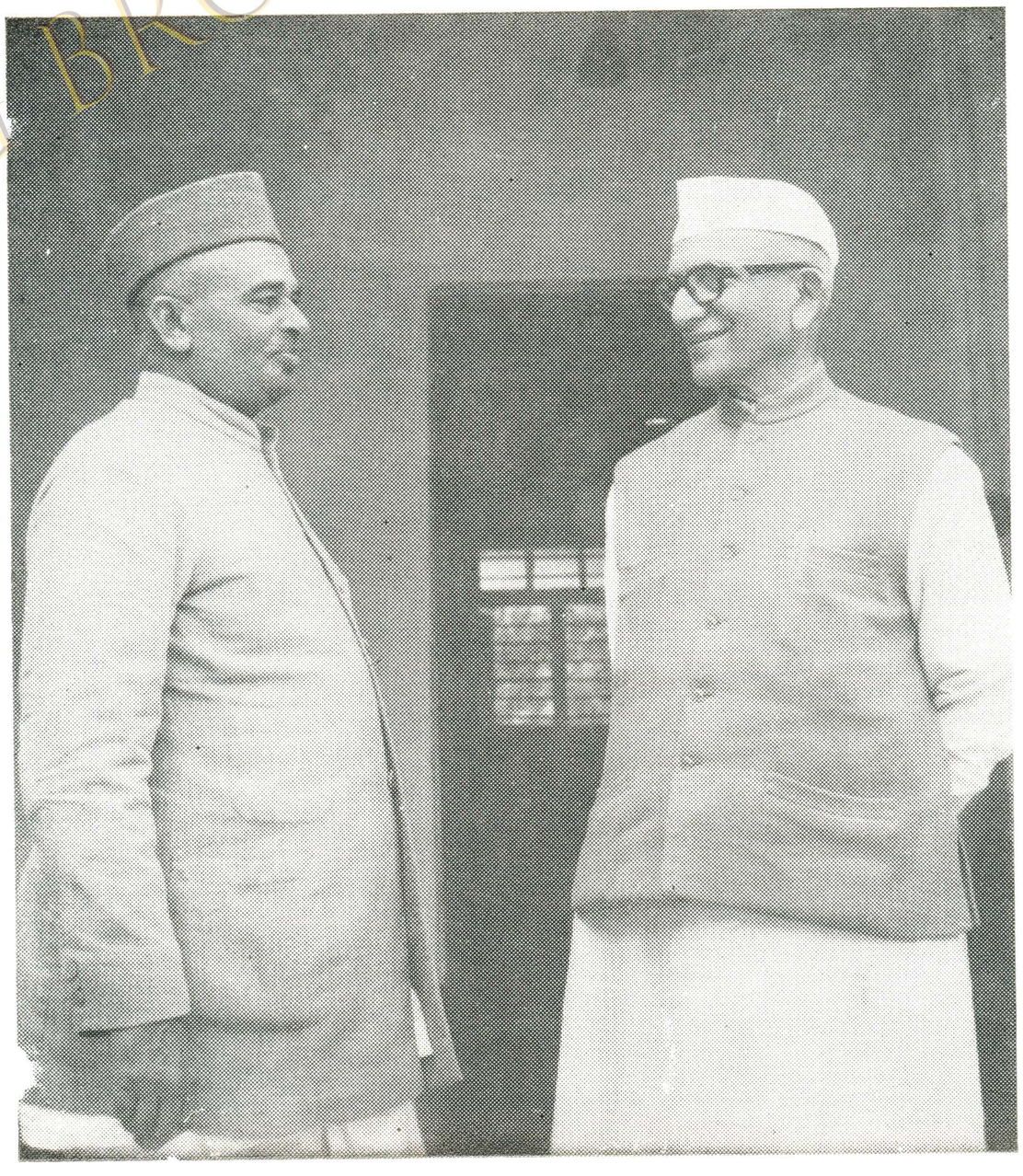
Visit of Shri T. A. Pai, Union Minister for Industries to Yemmiganur
*L-R :* Sharvashri M. Ramanna, K. B. Narasappa, M. Somappa and T. A. Pai.

MGUPOTHERS NELLORE

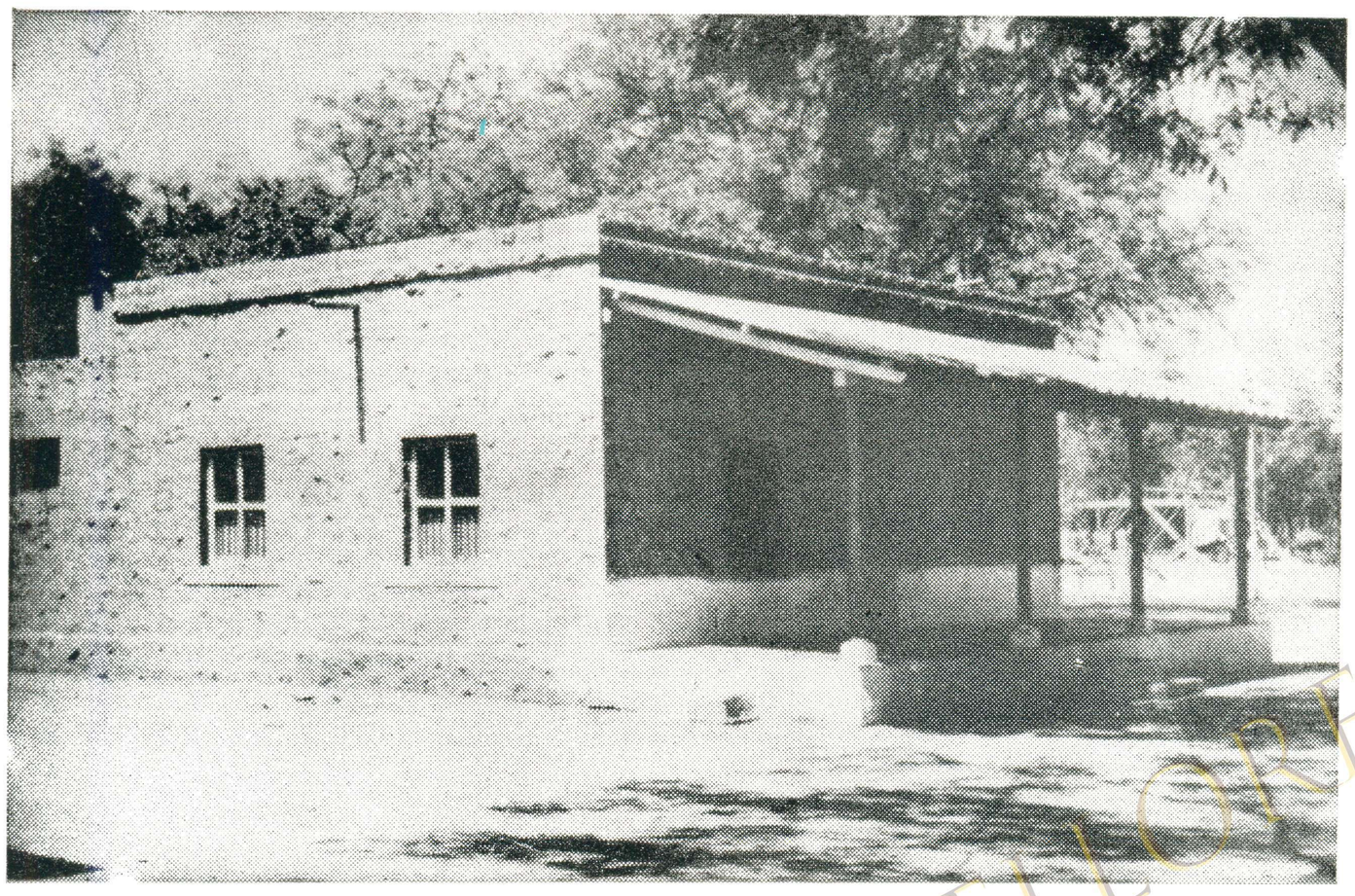


Visit of Sri Bhimasen Sachar, Governor of Andhra Pradesh,
to the Yemmiganur Weavers Co-operative Society.

MG BROTHERS, NELLORE

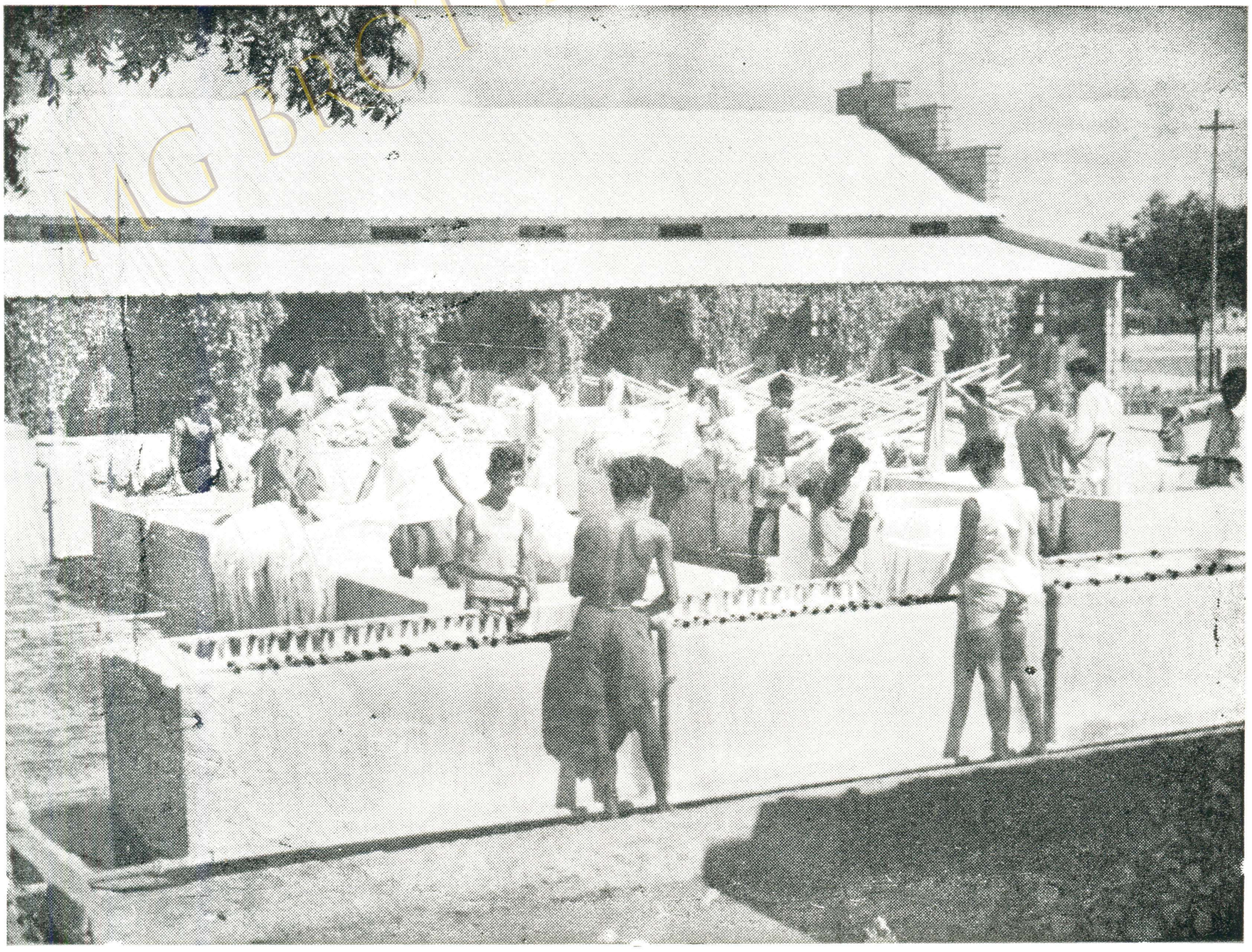


With Shri Moraji Bhai, Deputy Prime Minister,
when he visited Yemmiganur.



A Model House in Weavers Colony.

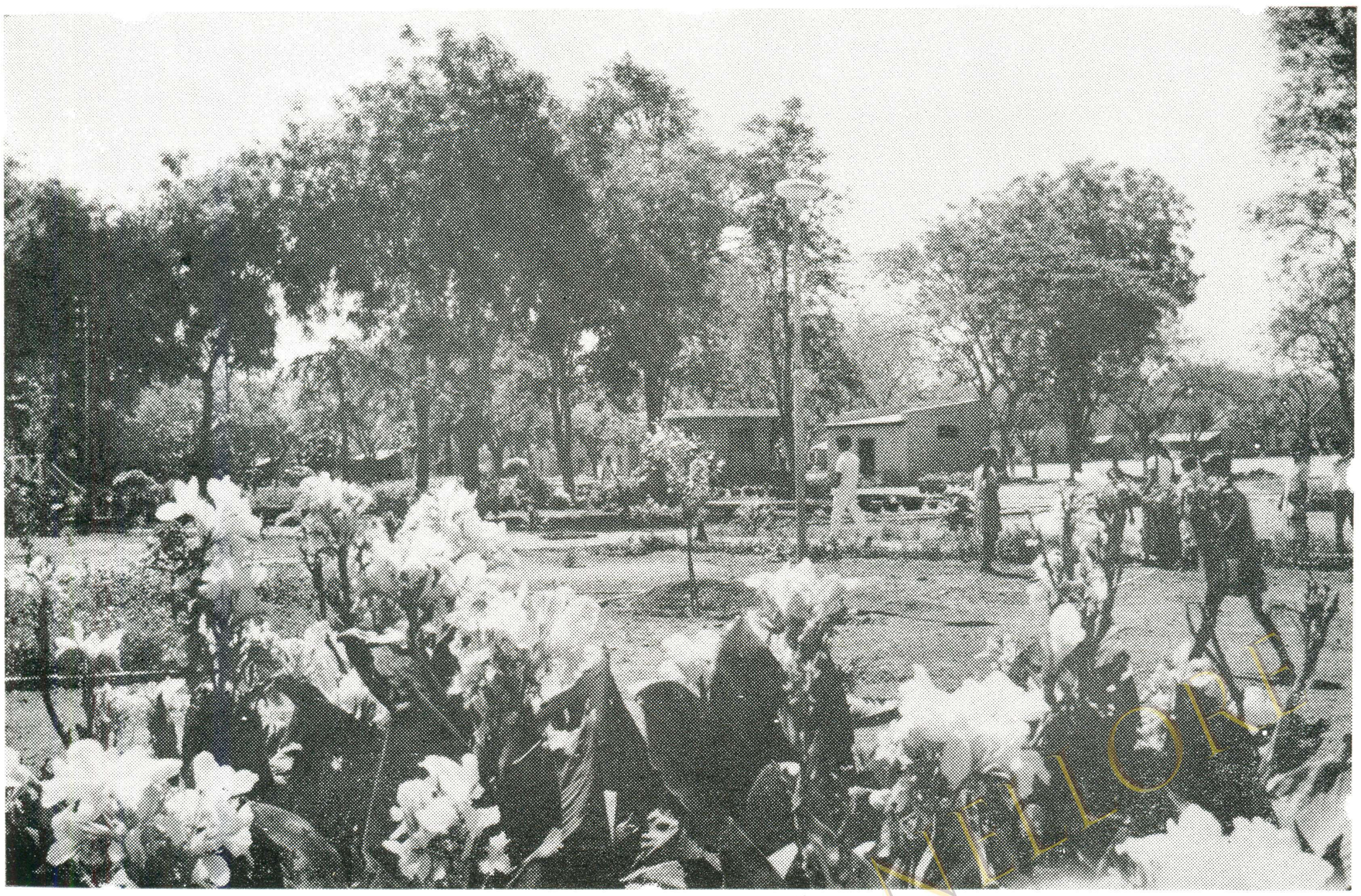
MG BROTHERS, NELLORE



Dyers of Yemmiganur Weavers Co-operative Society at work.

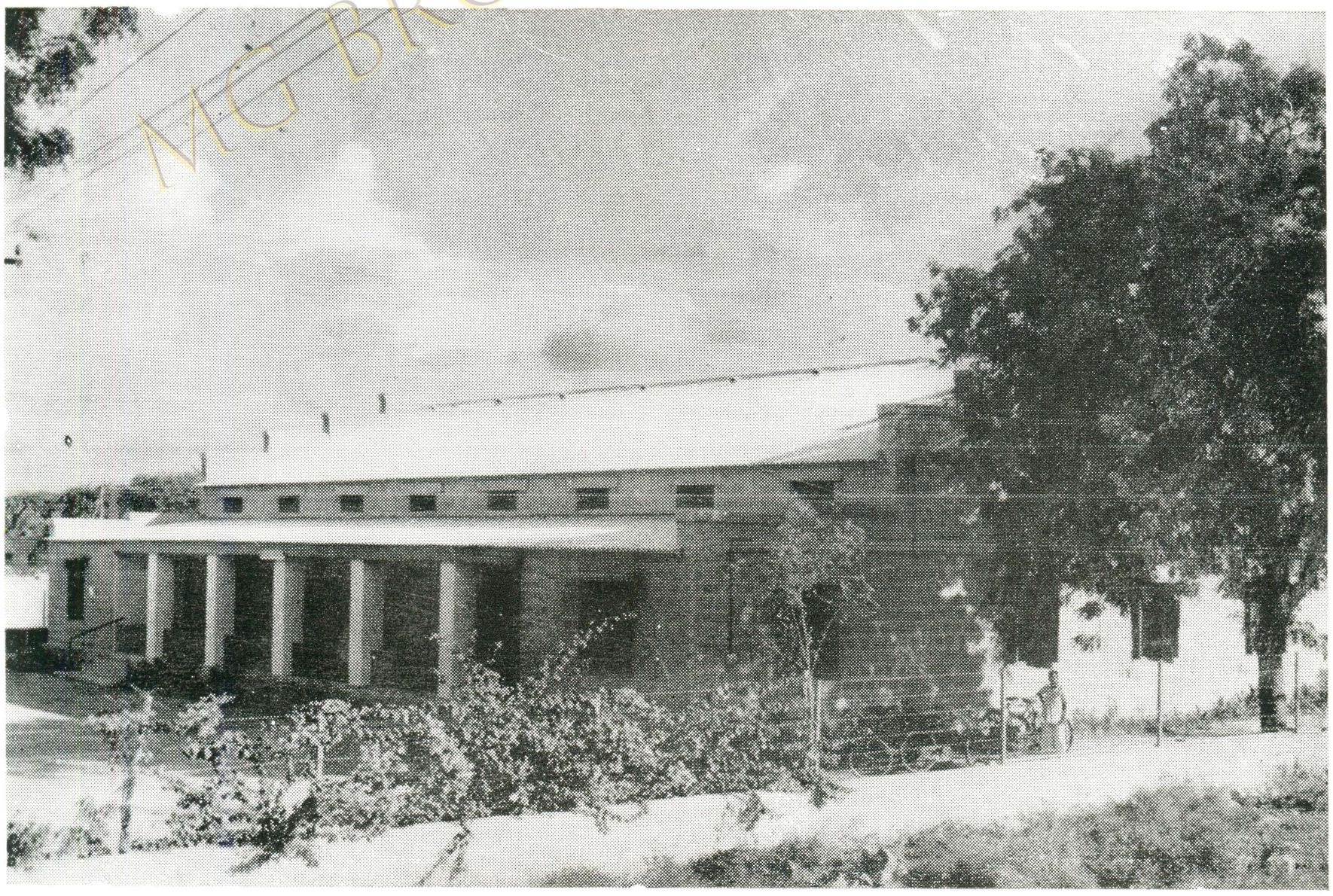
View of Childrens' Park in Weavers Colony.

MG BROTHERS, NELLORE



Another View of Childrens Park in Weavers Colony.

MG BROTHERS, NELLORE



Administrative Office Building of the Weavers Co-operative Society
opened on 10-9-1974.

# The Yemmiganur Cooperative Town Bank Limited No.Y.396

## Yemmiganur. As on 30-6-1983.

The Yemmiganur Cooperative Town Bank is considered as one of the best working banks in the State. It has the distinction of being an 'A' class bank continuously for the past 25 years during its 35 years of existence. From 1.4.1966, the Bank has come under the purview of the Reserve Bank of India as per the Banking Regulation Act 1949 (as applicable to Cooperative Societies). The Bank is also registered by the Deposit Insurance Corporation, Bombay from 1-7-1971, as an insured Bank thereby giving cover to all deposits held by it.

The Bank was started on 30-7-1946 with a membership of only 10 and a paid-up share capital of Rs. 3,375/- With the successful working of the Bank, the membership as well as paid-up share capital grew slowly and steadily reaching a level of 8573 and Rs. 15.15 lakhs respectively as on 30-6-1983. The working capital of the Bank stood at Rs. 108.58 lakhs and reserves at Rs. 5.83 lakhs for that year.

The Bank has attracted deposits to a tune of Rs. 82.32 lakhs consequent upon introduction of various types of deposit schemes like Fixed, Kamadhenu Deposits (i.e. Reinvestment Plan), Cash deposits, Family Pension Scheme, Special Recurring, Recurring, Current, Thrift and Janatha deposits. A distinctive feature of this Bank worthy of mention is that for over 2 decades, it has been working purely on deposits. Not only did it not draw any loan from the District Cooperative Central Bank, but on the other hand it deposited a sum of Rs. 21.18 lakhs from its own funds in the State Cooperative Bank, Hyderabad and District Cooperative Central Bank, Kurnool.

By virtue of its low rate of interest, its competitive capacity in the market has grown besides achieving popularity. The main aim of this Bank is to cater to the needs of the poor and accordingly it has been serving the labour class, lower middle class and middle class by meeting their loan requirements ranging from Rs. 100/- to Rs. 2,000/- on surety basis. However, on mortgage of property the maximum loan extended is Rs. 10,000/-. Out of 8,573 members about 7800 members are regularly borrowing and repaying, pointing to the fact that it is easy to secure loan from the bank. Although the amount that would be disbursed annually by way of loans would be of order of Rs. 68.07 lakhs spread over as many as 8000 borrowers, it is significant to note that not even a single borrower has defrauded the Bank during its long period of existence which is proof of their loyalty to the bank.

The affairs of the Bank are well managed by an efficient team of elected representatives in the form of Board of Directors, consisting of seven persons. They are drawn from all sections of trade and are men of high integrity, ability and experience. They maintain a living contact with the borrowers whose promptitude in the matter of repayments they oversee, mostly by persuation and counselling. They recommend only needy and deserving cases for loan sanction. Directors are keen to expand, elaborate and diversify the activities of the Bank still further, by introducing multi-purpose banking activities.

This Bank owes its existence and growth to its founder President Late Sri M. Somappa, who nurtured it from its very inception by serving on it, as its President for a large span of period. He saved the small borrower from the clutches of the usurious money lender and his exhorbitant rate of interest. By holding periodic meetings, he inculcated among members the banking habit of depositing their surplus funds in the Bank and borrowing from it when in need. A consciousness of their obligation to the Bank was also developed amongst the members in the matter of effecting prompt repayment on due dates, making them realise that it is their own.

Eversince Sri Somappa handedover the Presidentship to his son Shri M.S. Sivanna, he has been managing its affairs effectively, following the same traditions set up by his illustrious father and took the institution to greater heights.

MG BROTHERS, NELLORE

In short, it can be said that this Bank has been playing a very vital role in the economy of this town, touching almost all the economic needs of the common man in almost every field. Its growth presented in Table-2 in page 11 has been steady from its inception, mainly because of its founder and the cooperation extended by other successive Directors and members associated with it.

Now Sri M.R. Ganganna, nephew of Late Sri M. Somappa is the President of this Bank.

MG BROTHERS, NELLORE

TABLE NO.2

PROGRESSIVE STATEMENT OF THE YEMMIGANUR COOPERATIVE
NO. Y.396 YEMMIGANUR

| Year | No. of members | Paid up share capital | Deposits from members & non-members | From Dist Coop. Central Bank | Disbursed | Collected | Outstanding | |
|---|---|---|---|---|---|---|---|---|
| (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | ( |
| | | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | R |
| 46-47 | 130 | 32,460 | 18,366 | — — | 66,675 | 12,557 | 54,118 | |
| 47-48 | 171 | 42,770 | 13,365 | 19,771 | 90,975 | 68,992 | 75,017 | 2, |
| 48-49 | 471 | 62,870 | 14,537 | 1,24,147 | 1,86,330 | 91,526 | 1,69,821 | 2, |
| 49-50 | 851 | 90,275 | 6,797 | 1,57,024 | 2,18,650 | 1,43,157 | 2,45,314 | 17, |
| 50-51 | 1,071 | 97,020 | 38,855 | 97,674 | 1,47,725 | 1,65,669 | 2,27,370 | 6, |
| 51-52 | 1,239 | 99,305 | 54,922 | 48,287 | 1,33,499 | 1,62,668 | 1,98,201 | 17, |
| 52-53 | 1,279 | 93,080 | 69,330 | 22,902 | 1,20,050 | 1,31,387 | 1,86,879 | 63 |
| 53-54 | 1,281 | 86,400 | 53,946 | 22,430 | 77,485 | 1,04,175 | 1,60,189 | 21 |
| 54-55 | 1,420 | 86,420 | 69,859 | 17,866 | 1,32,643 | 1,10,569 | 1,82,263 | 24 |
| 55-56 | 1,667 | 90,340 | 82,832 | 34,000 | 1,61,856 | 1,47,841 | 1,96,278 | 22 |
| 56-57 | 1,856 | 91,440 | 82,806 | 22,696 | 1,14,733 | 1,50,415 | 1,90,596 | 23 |
| 57-58 | 1,934 | 88,485 | 97,897 | 10,967 | 1,75,201 | 1,69,493 | 1,96,304 | 22 |
| 58-59 | 2,085 | 92,845 | 1,44,166 | — — | 2,07,701 | 1,78,869 | 2,27,136 | 13 |
| 59-60 | 2,130 | 97,805 | 1,68,781 | — — | 2,54,380 | 2,35,671 | 2,45,845 | 44 |
| 60-61 | 2,241 | 1,08,355 | 1,45,326 | 29,437 | 3,41,079 | 2,53,043 | 3,33,881 | 30 |
| 61-62 | 2,895 | 1,18,393 | 1,64,671 | 66,269 | 4,94,255 | 3,71,071 | 4,57,064 | 45 |
| 62-63 | 2,522 | 1,13,318 | 1,84,134 | 162 | 4,05,672 | 5,14,694 | 3,48,042 | 33 |
| 63-64 | 2,767 | 1,27,684 | 2,16,228 | — — | 4,77,054 | 4,25,977 | 3,99,119 | 17 |
| 64-65 | 3,092 | 1,53,675 | 2,36,194 | 25,758 | 5,63,494 | 4,67,735 | 4,94,878 | 15 |
| 65-66 | 3,421 | 1,66,135 | 2,39,792 | 61,251 | 5,33,404 | 5,43,594 | 4,84,687 | 36 |
| 66-67 | 3,511 | 1,71,805 | 2,70,136 | 99,966 | 5,17,709 | 5,04,869 | 4,97,528 | 41 |
| 67-68 | 3,588 | 1,76,521 | 3,16,322 | 22,750 | 6,10,835 | 5,66,016 | 5,42,347 | 20 |
| 68-69 | 3,740 | 1,93,804 | 4,51,676 | 47,353 | 6,43,333 | 5,81,229 | 6,04,451 | 23 |
| 69-70 | 3,988 | 2,23,807 | 6,42,312 | — — | 8,81,072 | 7,27,828 | 7,57,695 | 14 |
| 70-71 | 4,221 | 2,52,872 | 7,39,791 | — — | 9,61,868 | 9,09,837 | 8,09,724 | 18 |
| 71-72 | 4,429 | 2,70,182 | 8,11,312 | 3 | 9,60,205 | 8,66,792 | 9,03,137 | 35 |
| 72-73 | 4,783 | 2,95,342 | 9,91,241 | — — | 10,39,531 | 9,12,071 | 10,30,597 | 44 |
| 73-74 | 4,839 | 3,11,713 | 9,31,368 | 691 | 11,65,427 | 11,42,328 | 10,53,695 | 41 |
| 74-75 | 4,868 | 3,18,763 | 10,80,525 | 612 | 11,40,864 | 11,20,622 | 10,73,937 | 47 |
| 75-76 | 5,133 | 3,70,003 | 16,33,612 | 637 | 13,76,268 | 11,29,255 | 13,20,935 | 71 |
| 76-77 | 5,572 | 4,61,366 | 17,94,042 | 50 | 17,80,779 | 15,22,864 | 15,78,860 | 1,52 |
| 77-78 | 5,945 | 5,33,529 | 19,39,063 | — — | 19,27,325 | 17,30,900 | 17,75,290 | 1,65 |
| 78-79 | 6,513 | 6,91,966 | 28,47,188 | 553 | 31,06,954 | 22,01,306 | 26,80,938 | 1,48 |
| 79-80 | 6,971 | 8,53,171 | 38,36,612 | — — | 30,43,495 | 26,12,677 | 31,31,756 | 2,87 |
| 80-81 | 7,544 | 10,66,465 | 54,80,608 | — — | 49,10,174 | 37,77,102 | 42,64,827 | 2,86 |
| 8182 | 8,194 | 13,11,216 | 65,47,482 | — — | 60,18,068 | 46,03,492 | 56,79,402 | 4,62 |
| 82-83 | 8,573 | 15,54,652 | 82,32,169 | | 68,06,866 | 58,16,106 | 66,70,162 | 6,1 |

MG BROTHERS, NELLORE

THE YEMMIGANUR COOPERATIVE TOWN BANK LTD.,
NO. Y.396 YEMMIGANUR

| Collected | Outstanding | Over-dues | Reserve Fund | Others | Building fund | Profit | Rate of Dividend Dis-bursed |
|---|---|---|---|---|---|---|---|
| (7) | (8) | (9) | (10) | (11) | (12) | (13) | (14) |
| Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | |
| 12,557 | 54,118 | 100 | — — | 50 | — — | 1,533 | 4% |
| 68,992 | 75,017 | 2,075 | — — | 4,250 | — — | 3,122 | 4.11/16% |
| 91,526 | 1,69,821 | 2,470 | 1,000 | 43,750 | 522 | 3,626 | 3.1 / 8% |
| 1,43,157 | 2,45,314 | 17,396 | 1,000 | 15,250 | 666 | 4,101 | 4.11/16% |
| 1,65,669 | 2,27,370 | 6,122 | 2,000 | 15,250 | 1,057 | 7,379 | " |
| 1,62,668 | 1,98,201 | 17,765 | 2,000 | 15,250 | 1,414 | 9,878 | " |
| 1,31,387 | 1,86,879 | 63,158 | 5,000 | 15,250 | 2,649 | 6,951 | " |
| 1,04,175 | 1,60,189 | 21,981 | 6,500 | 15,250 | 2,945 | 10,208 | " |
| 1,10,569 | 1,82,263 | 24,677 | 9,000 | 15,250 | 4,221 | 7,534 | " |
| 1,47,841 | 1,96,278 | 22,457 | 14,000 | 15,250 | 4,993 | 10,380 | " |
| 1,50,415 | 1,90,596 | 23,073 | 16,500 | 15,250 | 6,222 | 9,641 | 5% |
| 1,69,493 | 1,96,304 | 22,570 | 19,500 | 15,250 | 7,247 | 10,258 | " |
| 1,78,869 | 2,27,136 | 13,219 | 22,500 | 15,250 | 8,718 | 11,265 | " |
| 2,35,671 | 2,45,845 | 44,003 | 23,500 | 1,24,250 | 9,855 | 11,248 | " |
| 2,53,043 | 3,33,881 | 30,471 | 26,500 | 95,250 | 9,855 | 16,689 | " |
| 3,71,071 | 4,57,064 | 45,007 | 34,000 | 15,250 | 11,262 | 13,054 | " |
| 5,14,694 | 3,48,042 | 33,126 | 28,000 | 45,250 | 15,630 | 14,072 | " |
| 4,25,977 | 3,99,119 | 17,529 | 36,500 | 1,20,250 | 17,262 | 16,160 | " |
| 4,67,735 | 4,94,878 | 15,840 | 39,500 | 20,075 | 22,381 | 17,061 | " |
| 5,43,594 | 4,84,687 | 36,206 | 40,000 | 20,075 | 24,851 | 18,701 | " |
| 5,04,869 | 4,97,528 | 41,478 | 40,010 | 20,075 | 27,189 | 19,896 | " |
| 5,66,016 | 5,42,347 | 20,954 | 47,525 | 23,250 | 29,676 | 22,190 | " |
| 5,81,229 | 6,04,451 | 23,089 | 63,113 | 58,680 | 32,450 | 23,139 | " |
| 7,27,828 | 7,57,695 | 14,187 | 65,543 | 83,250 | 35,361 | 26,487 | " |
| 9,09,837 | 8,09,724 | 18,974 | 75,609 | 87,044 | 38 774 | 28,203 | " |
| 8,66,792 | 9,03,137 | 35,054 | 79,628 | 1,12,154 | 42,299 | 29,197 | " |
| 9,12,071 | 10,30,597 | 44,957 | 85,659 | 1,96,527 | 45,949 | 31 021 | " |
| 11,42,328 | 10,53,695 | 41,102 | 97,692 | 1,45,526 | 49,827 | 34,048 | 6¼% |
| 11,20,622 | 10,73,937 | 47,300 | 1,06,278 | 1,05,775 | 49,827 | 37,417 | " |
| 11,29,255 | 13,20,935 | 71,501 | 1,15,654 | 1,11,052 | 49,827 | 40,168 | " |
| 15,22,864 | 15,78,860 | 1,52,391 | 1,25,713 | 1,31,036 | 54,245 | 53,772 | " |
| 17,30,900 | 17,75,290 | 1,65,000 | 1,49,569 | 3,86,526 | 54,246 | 75,257 | " |
| 22,01,306 | 26,80,938 | 1,48,180 | 1,61,653 | 8,81,526 | 54,246 | 91,795 | " |
| 26,12,677 | 31,31,756 | 2,87,199 | 1,81,653 | 17,47,135 | 65,720 | 1,12,699 | " |
| 37,77,102 | 42,64,827 | 2,86,513 | 2,09,537 | 23,83,719 | 80,866 | 1,39,540 | " |
| 46,03,492 | 56,79,402 | 4,62,162 | 2,46,095 | 23,90,996 | 90,176 | 1,60,276 | " |
| 58,16,106 | 66,70,162 | 6,13,602 | 3,29,796 | 30,83,312 | 1,17,285 | 2,09,704 | " |

MG BROTHERS, NELLORE

MG BROTHERS, NELLORE

The Yemmiganur Co-operative Town Bank - Inside View.

# The Yemmiganur Cooperative Stores Limited, No.Y 341

## Yemmiganur. As on 30-11-1983.

The Yemmiganur Cooperative Stores Limited contributed to the success of consumers cooperative movement. It is an old institution having been registered on 14-3-1942 and started on its work from 14-4-1942 under the leadership of Late Padmasri M. Somappa, with 45 members and paid-up share capital of Rs. 2,660/-. With this humble beginning, the Stores has developed its activities gradually and reached today to quite a high position with a membership of 1,455 and a paid-up share capital of Rs. 12,795/- The Stores has been catering to the requirements of consumer goods of the Public of Yemmiganur and surrounding villages by establishing a high reputation for fair dealings at competitive prices. The Stores purchases goods directly from manufacturers/producers and sells the same to the consumers.

At present the stores is being managed by a team of Board of Directors comprising of seven persons and headed by Sri M.S. Sivanna, son of Late Padmasri M. Somappa as its President. He is giving singular attention for the allround success of the institution so as to make it a model stores in the State.

It has been distributing controlled commodities like Rice, Wheat, Wheat-products, Sugar, Kerosene oil, Palmolein oil, Cloth and Cement to the consumers against ration cards, through its depots and branches situated in Yemmiganur town and other villages as noted below:

| | |
|---|---|
| (1) Yemmiganur Town | 5 Kirana depots |
| | 2 Cloth depots. |
| | 1 Stationery depot |
| (2) Gudikal Village | 1 Kirana depot |
| (3) Banavasi Farm (Govt. Livestock farm) | 1 Kirana depot |
| (4) Mantralayam Village | 1 Kirana depot |
| Total | 11 depots |

The stores on an average sells food-grains, cloth and other controlled commodities of the value of Rs. 6.35 lakhs every month.

The stores possesses valuable assets in the form of administrative office building, 5 godowns and 8 shops. It is gratifying to note that the entire cost of buildings is met out of its own re-sources without any Government aid or loan besides accumulating reserves of the order of Rs. 6.17 lakhs as detailed below:

| | |
|---|---|
| (1) Reserve fund | Rs. 2,74,605/- |
| (2) Building fund | Rs. 2,48,914/- |
| (3) Business reserve | Rs. 18,000/- |
| (4) Other reserves | Rs. 81,911/- |
| Total | Rs. 6,23,430/- |

The stores is having credit facilities from the Kurnool District Cooperative Central Bank, Kurnool and State Bank of India, Yemmiganur. The stores has been unable to improve its turnover furthermore owing to financial limitations.

The rapid growth of stores from 1942 to 1983 is presented in Table No.3 (Page 14). The fall in sales from 1975-76 is mainly due to stoppage of fertilisers business which was diverted to Cooperative Marketing Society. Inspite of this shift, the institution has been working well and earning reasonable profits.

MG BROTHERS, NELLORE

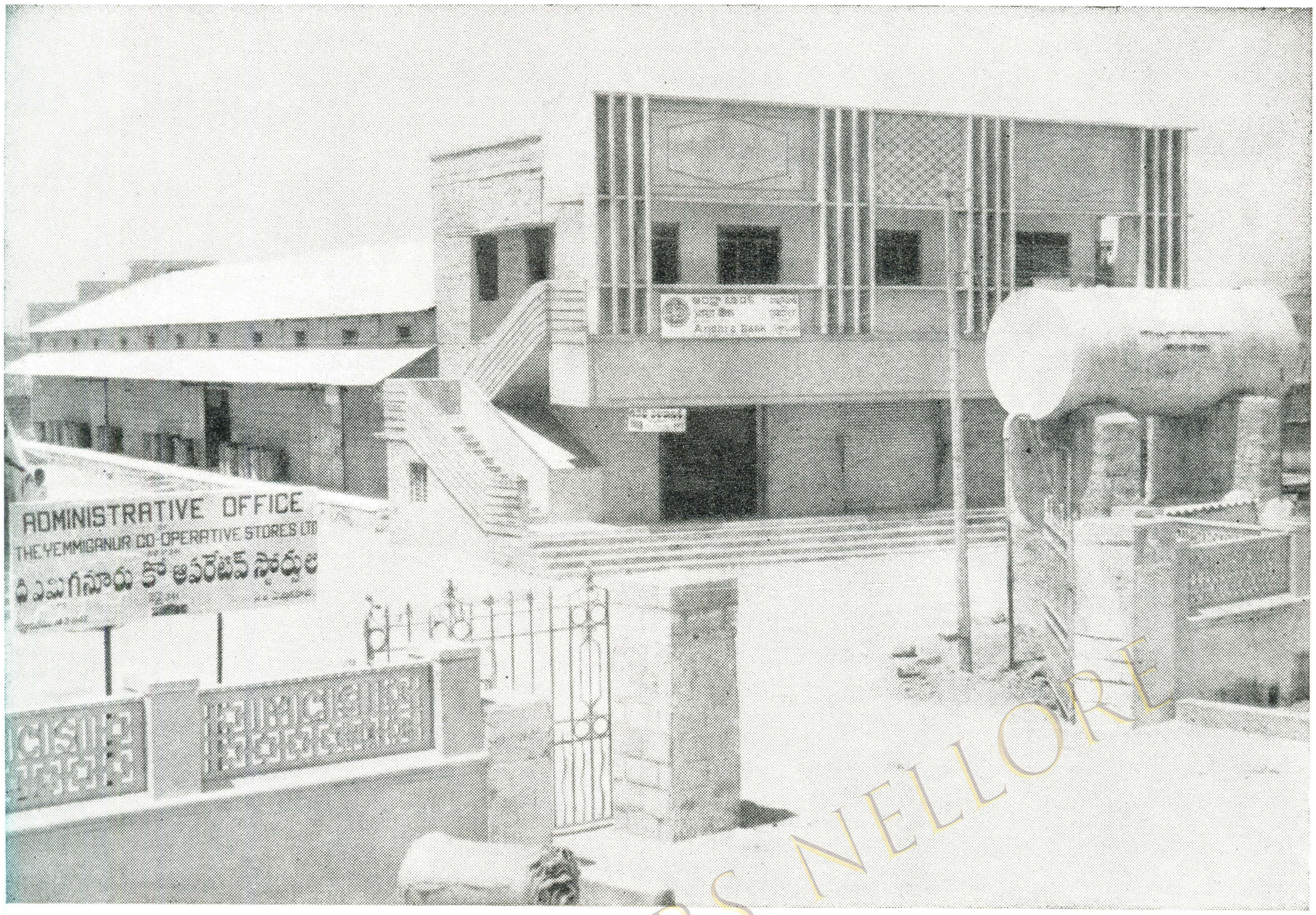
TABLE NO.3

## THE YEMMIGANUR COOPERATIVE STORES LTD. NO. Y. 341 YEMMIGANUR (KURNOOL DISTRICT) STATEMENT SHOWING THE PROGRESS MADE BY THE STORES FROM 1942-'43 TO 1982-'83

| Sl. No. | Year | No. of Members | Paid up share capital | Purchases | Sales | Working Capital | Establishment and contingencies | Net profits | Reserve Fund | Building Fund | Other Reserves |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. |
| 1. | 1942 | 45 | 2,660 | — — | — — | 2,660 | 32 | 36 | — — | — — | — — |
| 2. | 1942-1943 | 131 | 3,720 | 83,362 | 74,751 | 3,756 | 1,105 | 4,084 | 9 | — — | 27 |
| 3. | 1943-1944 | 801 | 9,595 | 1,78,758 | 1,95,743 | 13,716 | 4,095 | 7,854 | 2,615 | — — | 1,505 |
| 4. | 1944-1945 | 856 | 9,870 | 2,23,526 | 2,50,756 | 21,284 | 7,105 | 8,368 | 9,081 | — — | 2,333 |
| 5. | 1945-1946 | 860 | 9,890 | 2,41,164 | 2,69,744 | 29,127 | 7,280 | 10,585 | 14,320 | — — | 4,916 |
| 6. | 1946-1947 | 950 | 10,935 | 3,10,937 | 3,25,555 | 41,182 | 15,443 | 5,215 | 18,466 | — — | 11,780 |
| 7. | 1947-1948 | 949 | 10,835 | 3,15,811 | 3,35,214 | 44,572 | 14,399 | 4,330 | 20,031 | 7,054 | 6,651 |
| 8. | 1948-1949 | 948 | 10,810 | 5,04,228 | 5,54,199 | 62,921 | 11,973 | 12,580 | 21,330 | 8,786 | 7,232 |
| 9. | 1949-1950 | 857 | 9,570 | 4,43,471 | 5,11,074 | 32,743 | 13,482 | 14,378 | 26,362 | 13,591 | 7,593 |
| 10. | 1950-1951 | 948 | 10,040 | 4,28,809 | 4,69,122 | 48,908 | 10,662 | 19,189 | 30,675 | 13,491 | 17,485 |
| 11. | 1951-1952 | 948 | 10,045 | 6,46,014 | 6,64,255 | 59,838 | 27,761 | 16,864 | 36,432 | 28,750 | 14,635 |
| 12. | 1952-1953 | 948 | 10,045 | 6,81,315 | 6,81,918 | 93,839 | 14,061 | 13,833 | 41,491 | 37,196 | 15,234 |
| 13. | 1953-1954 | 934 | 9,890 | 5,73,602 | 6,66,627 | 1,26,676 | 16,727 | 16,138 | 45,641 | 41,840 | 18,174 |
| 14. | 1954-1955 | 922 | 9,885 | 5,20,987 | 5,99,170 | 2,58,642 | 16,075 | 6,117 | 50,502 | 46,962 | 17,302 |
| 15. | 1955-1956 | 888 | 8,380 | 6,14,245 | 6,73,130 | 44,467 | 18,251 | 7,350 | 52,337 | 48,233 | 19,463 |
| 16. | 1956-1957 | 880 | 8,130 | 9,09,121 | 9,82,539 | 66,908 | 20,351 | 24,917 | 54,542 | 50,135 | 34,774 |
| 17. | 1957-1958 | 873 | 8,075 | 10,80,243 | 11,42,609 | 91,988 | 20,550 | 26,704 | 62,017 | 60,979 | 39,659 |
| 18. | 1958-1959 | 877 | 7,995 | 12,32,012 | 13,32,314 | 90,739 | 24,469 | 30,826 | 78,318 | 64,317 | 36,034 |
| 19. | 1959-1960 | 875 | 8,000 | 14,61,332 | 15,54,015 | 91,219 | 28,146 | 25,795 | 87,566 | 77,850 | 39,077 |
| 20. | 1960-1961 | 867 | 7,635 | 16,00,715 | 16,73,998 | 2,09,702 | 34,688 | 45,636 | 95,382 | 88,168 | 44,129 |
| 21. | 1961-1962 | 868 | 7,635 | 16,43,837 | 17,27,306 | 1,47,103 | 45,186 | 26,279 | 1,09,220 | 93,712 | 51,833 |
| 22. | 1962-1963 | 863 | 7,525 | 18,09,732 | 20,05,079 | 1,43,419 | 51,424 | 30,809 | 1,17,234 | 96,780 | 56,164 |
| 23. | 1963-1964 | 990 | 8,365 | 21,14,015 | 21,62,848 | 1,91,086 | 50,919 | 18,007 | 1,26,479 | 1,07,401 | 69,482 |
| 24. | 1964-1965 | 990 | 8,365 | 22,34,317 | 25,56,698 | 2,47,755 | 82,400 | 21,795 | 1,32,028 | 1,10,946 | 73,768 |
| 25. | 1965-1966 | 989 | 8,340 | 29,52,151 | 32,18,929 | 3,08,396 | 79,452 | 30,150 | 1,38,711 | 1,17,047 | 81,616 |
| 26. | 1966-1967 | 986 | 8,230 | 34,24,475 | 36,71,282 | 2,57,702 | 1,04,783 | 38,117 | 1,49,572 | 1,24,886 | 88,153 |
| 27. | 1967-1968 | 989 | 8,260 | 32,01,515 | 33,72,103 | 3,24,565 | 1,12,259 | 27,303 | 1,61,372 | 1,36,322 | 90,154 |
| 28. | 1968-1969 | 997 | 8,330 | 37,63,489 | 39,05,248 | 4,37,653 | 1,28,068 | 24,795 | 1,70,038 | 1,41,236 | 97,135 |
| 29. | 1969-1970 | 1,000 | 8,440 | 36,92,218 | 40,80,286 | 5,06,423 | 1,39,314 | 30,588 | 1,77,476 | 1,44,336 | 1,12,205 |
| 30. | 1970-1971 | 1,348 | 10,565 | 44,38,978 | 47,33,559 | 6,03,050 | 1,52,833 | 35,077 | 1,86,664 | 1,49,536 | 1,13,263 |
| 31. | 1971-1972 | 1,345 | 10,555 | 50,22,080 | 52,95,440 | 2,13,794 | 1,85,550 | 25,378 | 1,97,402 | 1,55,148 | 1,18,471 |
| 32. | 1972-1973 | 1,344 | 10,550 | 63,52,638 | 67,56,895 | 2,13,749 | 1,60,364 | 24,541 | 2,05,223 | 1,64,284 | 1,21,309 |
| 33. | 1973-1974 | 1,343 | 10,550 | 74,47,461 | 78,46,443 | 3,04,773 | 2,64,203 | 56,054 | 2,12,736 | 1,73,855 | 1,23,763 |
| 34. | 1974-1975 | 1,339 | 10,510 | 98,60,347 | 1,03,81,408 | 8,00,765 | 3,57,092 | 51,902 | 2,29,586 | 2,14,820 | 1,28,868 |
| 35. | 1975-1976 | 1,353 | 11,045 | 85,79,412 | 92,20,960 | 3,33,696 | 2,80,416 | 43,913 | 2,45,836 | 2,23,903 | 1,39,944 |
| 36. | 1976-1977 | 1,352 | 11,045 | 86,89,132 | 90,25,295 | 10,30,949 | 3,76,739 | 44,035 | 2,58,646 | 2,40,810 | 1,43,537 |
| 37. | 1977-1978 | 1,456 | 12,825 | 1,05,52,791 | 1,12,46,957 | 8,28,057 | 3,20,580 | — — | 2,72,027 | 2,46,314 | 1,43,537 |
| 38. | 1978-1979 | 1,464 | 12,815 | 68,13,571 | 80,29,292 | 5,49,468 | 4,60,169 | 10,537 | 2,72,027 | 2,46,314 | 1,43,537 |
| 39. | 1979-1980 | 1,447 | 12,820 | 42,18,783 | 46,88,993 | 8,05,866 | 3,59,871 | 5,716 | 2,72,027 | 2,46,314 | 1,43,537 |
| 40. | 1980-1981 | 1,446 | 12,750 | 48,66,767 | 52,11,763 | 8,17,280 | 3,50,094 | 35,655 | 2,72,027 | 2,46,314 | 1,43,537 |
| 41. | 1981-1982 | 1,455 | 12,795 | 57,84,400 | 62,23,012 | 7,63,740 | 4,20,930 | 5,570 | 2,72,913 | 2,46,314 | 1,43,537 |
| 42. | 1982-1983 | 1,455 | 12,795 | 65,87,238 | 68,92,535 | 6,54,762 | 3,70,691 | 46,832 | 2,75,173 | 2,48,914 | 1,31,486 |

N.B. The fall in sales is due to stoppage of fertiliser business which was taken over by Cooperative Marketing Society.

MC BROTHERS NELLORE




Administrative Office Building of the Yemmiganur Co-operative Stores Limited.

MG BROTHERS, NELLORE

Another Building of the Yemmiganur Co-operative Stores.

# The Yemmiganur Cooperative Milk Supply Society Limited, No. Y 579

## Yemmiganur. As on 30-6-1982.

Shri M. Somappa with his innate common sense and intimate knowledge extended the cooperative activity to better the lot of milk producers who by and large were small farmers and landless labourers. Organising a Cooperative Milk supply society was conceived for securing a better price to milk producers by efficient distribution. This also enabled consumers to have pure and wholesome milk delivered at their door steps in time.

The Yemmiganur Cooperative Milk Supply Society was started in the year 1952 with 195 members and paid-up share capital of Rs. 2,380/-. This society has progressed considerably and today it reached a membership of 1019 with share capital of Rs. 10,470/- and a reserve fund of Rs. 1,20,324/-.

Right from its inception, it laid down rigid principles, relating to the quality of milk and the time for delivery of milk to the society between 4.00 A.M. and 6.00 A.M. which was strictly adhered to. The society never hesitated to reject the milk when it failed to stand the Lactometer test.

The distribution system was perfected and made so very efficient that milk used to reach every consumer before 7.00 A.M. in the morning and the public found in the Yemmiganur Cooperative Milk Supply Society, a great relief. This society found favour with almost every consumer in the town.

With the growing popularity among the public about the quality of its services, the quantity of milk handled by Society went up year after year that today it stands at 1400 litres per day with extension of its activities for procurement of milk to surrounding villages. Assistance is also provided for owning milch-animals by arranging loans to needy members from the Yemmiganur Cooperative Town Bank. Yemmiganur area is surplus in milk and every day about 500 litres of milk is being exported to Adoni. The society purchases milk at the rate of Rs. 2.24 per litre and sells at Rs. 2.50 per litre.

The society is having a "Burnswick-Blue Star" cooler in which surplus milk, if any, is stored to avoid the milk getting spoiled. It has constructed a first class spacious building to suit its needs, costing Rs. 2,10,856/-

Shri M. Sankarappa, nephew of Sri M. Somappa was President of this society from its very inception till he stepped down in favour of another person consequent to the application of the new two-year term rule. Now his son Sri M. Somanna is the President of the society.

The progress of Milk Supply Society from its beginning in 1952 upto 1983 is presented in Table No.4 (Page 16).

MG BROTHERS, NELLORE

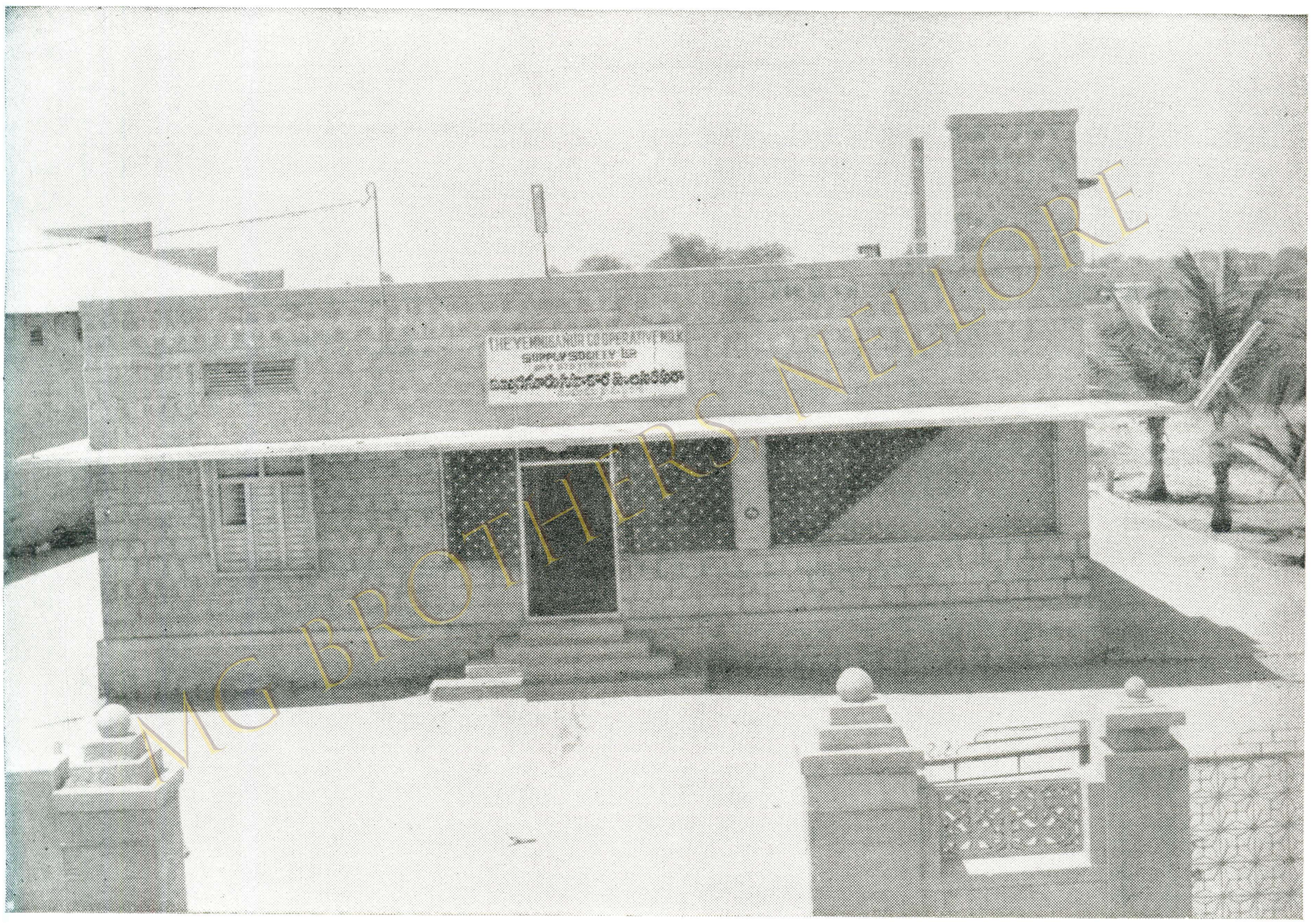
TABLE NO.4

PROGRESSIVE STATEMENT OF THE YEMMIGANUR COOPERATIVE MILK SUPPLY SOCIETY LTD., NO. Y. M. 579. YEMMIGANUR

| Year | No. of Members | Share Capital paid | TURNOVER OF MILK Purchase | Sales | STATUTORY FUNDS Reserve Fund | Buildings Fund | Net Profits |
|---|---|---|---|---|---|---|---|
| | | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. |
| 1952-53 | 195 | 2,380 | 45,058 | 50,020 | 462 | — — | 1,200 |
| 1953-54 | 215 | 2,508 | 47,959 | 54,301 | 1,768 | 266 | 2,661 |
| 1954-55 | 216 | 2,590 | 52,662 | 16,071 | 2,767 | 1,958 | 3,966 |
| 1955-56 | 266 | 3,000 | 56,619 | 65,483 | 2,949 | 2,035 | 768 |
| 1956-57 | 256 | 3,100 | 64,807 | 74,786 | 3,712 | 2,340 | 3,053 |
| 1957-58 | 270 | 3,240 | 84,402 | 97,301 | 3,712 | 2,340 | 5,344 |
| 1958-59 | 291 | 3,340 | 95,793 | 1,11,674 | 5,060 | 2,880 | 5,431 |
| 1959-60 | 312 | 3,550 | 1,15,754 | 1,34,718 | 8,318 | 266 | 6,324 |
| 1960-61 | 321 | 3,530 | 1,16,126 | 1,37,373 | 6,603 | 898 | 5,724 |
| 1961-62 | 329 | 3,610 | 1,29,791 | 1,58,795 | 12,109 | 989 | 8,305 |
| 1962-63 | 339 | 3,710 | 1,61,755 | 1,97,047 | 14,271 | 1,420 | 7,319 |
| 1963-64 | 353 | 3,850 | 2,00,692 | 2,45,820 | 16,134 | 2,251 | 11,837 |
| 1964-65 | 356 | 3,960 | 2,40,707 | 2,90,296 | 19,717 | 4,579 | 15,719 |
| 1965-66 | 356 | 3,960 | 2,73,201 | 3,25,912 | 23,223 | 6,937 | 19,535 |
| 1966-67 | 371 | 4,110 | 2,93,508 | 3,54,180 | 27,986 | 9,765 | 19,052 |
| 1967-68 | 494 | 5,530 | 3,38,706 | 4,05,003 | 33,482 | 11,760 | 19,451 |
| 1968-69 | 531 | 5,720 | 3,90,542 | 4,70,835 | 38,345 | 14,191 | 42,535 |
| 1969-70 | 553 | 5,940 | 4,61,352 | 5,34,945 | 42,240 | 14,925 | 27,396 |
| 1970-71 | 559 | 6,000 | 5,22,659 | 6,00,697 | 56,923 | 18,417 | 38,372 |
| 1971-72 | 621 | 6,620 | 5,04,465 | 5,82,062 | 67,207 | 22,701 | 37,808 |
| 1972-73 | 670 | 7,110 | 5,24,323 | 6,03,415 | 71,207 | 25,270 | 32,334 |
| 1973-74 | 681 | 7,210 | 6,25,846 | 7,29,291 | 78,207 | 27,853 | 29,496 |
| 1974-75 | 688 | 7,280 | 7,72,829 | 9,26,209 | 83,207 | 40,015 | 34,791 |
| 1975-76 | 709 | 7,530 | 8,88,897 | 10,73,131 | 54,293 | 44,364 | 39,018 |
| 1976-77 | 738 | 7,900 | 10,01,037 | 12,00,854 | 64,784 | 49,241 | 42,140 |
| 1977-78 | 775 | 8,310 | 12,11,742 | 14,17,483 | 77,920 | 54,509 | 44,035 |
| 1978-79 | 809 | 8,890 | 13,54,989 | 15,55,801 | 88,941 | 59,931 | 30,123 |
| 1979-80 | 832 | 9,100 | 13,17,989 | 14,94,115 | 95,971 | 59,931 | 20,616 |
| 1980-81 | 830 | 8,680 | 12,43,292 | 14,39,029 | 1,04,300 | 65,600 | 34,235 |
| 1981-82 | 990 | 10,280 | 10,37,370 | 12,35,760 | 1,12,242 | 71,582 | 35,448 |
| 1982-83 | 1019 | 10,470 | 10,89,758 | 13,05,382 | 1,20,324 | 75,623 | 36,402 |

Note: Procurement of milk decreased due to coming up of 2 other societies in the town.

MG BROTHERS, NELLORE



MG BROTHERS, NELLORE

The Yemmiganur Co-operative Milk Supply Society Ltd., Building.

# The Yemmiganur Cooperative House Building Society Limited No. P 975

## Yemmiganur. As on 30-6-1981

With the rapid growth of Yemmiganur without corresponding growth in the number of houses, there was an acute scarcity of housing accommodation in Yemmiganur. Visualising this situation, which was bound to get accentuated with passage of time, Sri Somappa organised a Cooperative House Building Society for the public of this place in the year 1955 itself.

The Yemmiganur Cooperative House Building Society Ltd., Yemmiganur was registered on 4-1-1955 and started on its work on 31-5-1956, the area of operations confined to the Yemmiganur Municipal limits.

There are 648 members with a paid-up share capital of Rs. 1,57,200/-

In the first phase the society purchased 22.31 acres of land for Rs. 43,685/- and divided it into 41 plots, 22.81 acres of land for Rs. 2,67,652/- in the second phase and divided it into 104 plots, 5.27 acres of land for Rs. 1,73,140/- in the third phase and divided it into 46 plots and 4.53 acres of land in the fourth phase and divided it into 41 plots.

The colonies have been provided with roads, water taps and street lights. Besides Margosa trees are planted all along the roads in all the colonies.

The society is paying punctually the instalments due to Government and the Andhra Pradesh Housing Society Federation Ltd., Hyderabad.

The society has invested an amount of Rs. 3,42,750/- in the fixed deposits, State and Central Government securities and in the shares of other cooperative institutions. It has been earning profits besides making investments as seen in Table No.5 (page 19).

Presently Sri M.R. Ganganna, nephew of Sri M. Somappa is the President of the society.

The Board of Management is evincing great interest in the working of the society.

MG BROTHERS, NELLORE

TABLE NO.5

PROGRESSIVE STATEMENT OF THE YEMMIGANUR COOPERATI
NO.P. 975 YEMMIGANUR

| Year | No. of Mem--bers | Paid up share capital | BORROWINGS From Govt. | From APCHS Federations Ltd., Hyd. | Total Borrowings | OVERDUES by the Society To Govt | To APCHS | ADVAN From out of Govt. Funds |
|---|---|---|---|---|---|---|---|---|
| (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) |
| | | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. |
| 1955-56 | 10 | 12,300 | — — | — — | — — | — — | — — | — — |
| 1956-57 | 33 | 39,200 | — — | — — | — — | — — | — — | — — |
| 1957-58 | 40 | 53,980 | 37,700 | — — | 37,700 | — — | — — | 69,110 |
| 1958-59 | 41 | 42,275 | 1,36,750 | — — | 1,35,750 | — — | — — | 1,70,670 |
| 1959-60 | 41 | 48,295 | 1,39,374 | — — | 1,39,374 | — — | — — | 1,76,031 |
| 1960-61 | 43 | 48,779 | 1,38,421 | — — | 1,38,421 | — — | — — | 1,74,104 |
| 1961-62 | 51 | 38,242 | 1,21,727 | — — | 1,21,727 | — — | — — | 1,53,631 |
| 1962-63 | 51 | 33,800 | 1,05,457 | — — | 1,05,457 | — — | — — | 1,33,932 |
| 1963-64 | 51 | 33,800 | 1,02,292 | — — | 1,02,292 | — — | — — | 1,30,718 |
| 1964-65 | 51 | 30,900 | 88,644 | — — | 88,644 | — — | — — | 1,14,160 |
| 1965-66 | 51 | 32,850 | 86,161 | — — | 86,161 | — — | — — | 1,12,517 |
| 1966-67 | 51 | 32,850 | 88,369 | — — | 88,369 | — — | — — | 1,14,458 |
| 1967-68 | 51 | 32,850 | 84,642 | — — | 84,642 | — — | — — | 1,10,389 |
| 1968-69 | 73 | 32,050 | 82,541 | — — | 82,541 | — — | — — | 1,08,598 |
| 1969-70 | 181 | 2,76,350 | 78,405 | — — | 78,405 | — — | — — | 1,04,095 |
| 1970-71 | 187 | 2,74,600 | 74,067 | — — | 74,067 | — — | — — | 1,00,298 |
| 1971-72 | 194 | 1,16,000 | 67,169 | — — | 67,169 | — — | — — | 94,134 |
| 1972-73 | 200 | 98,000 | 61,723 | 12,832 | 74,555 | — — | — — | 87,545 |
| 1973-74 | 278 | 1,01,650 | 55,819 | 3,03,604 | 3,59,423 | — — | — — | 83,618 |
| 1974-75 | 305 | 1,21,100 | 48,565 | 4,58,964 | 5,07,529 | — — | — — | 73,852 |
| 1975-76 | 344 | 1,27,400 | 42,752 | 6,04,650 | 6,46,401 | — — | — — | 66,611 |
| 1976-77 | 396 | 1,34,000 | 33,509 | 7,65,404 | 7,98,913 | — — | — — | 41,232 |
| 1977-78 | 543 | 1,38,050 | 21,801 | 7,13,748 | 7,35,549 | — — | — — | 32,752 |
| 1978-79 | 566 | 1,47,050 | 19,323 | 6,82,717 | 7,02,040 | — — | — — | 32,039 |
| 1979-80 | 577 | 1,48,300 | 14,824 | 6,64,184 | 6,69,008 | — — | — — | 25,452 |
| 1980-81 | 595 | 1,50,700 | 13,099 | 7,18,785 | 7,31,384 | — — | — — | 23,798 |
| 1981-82 | 636 | 1,54,850 | 11,339 | 6,86,259 | 6,97,598 | — — | — — | 21,854 |
| 1982-83 | 648 | 1,57,200 | 10,065 | 5,99,686 | 6,09,751 | — — | — — | 19,592 |

MG PROTHERS, NELLORE

E HOUSE BUILDING SOCIETY LTD.

CES

| From out of APCHSF Funds | Total Advances | Total Reserves | Amenities Fund | Investments | PROFITS |
|---|---|---|---|---|---|
| (10) | (11) | (12) | (13) | (14) | (15) |
| Rs. | Rs. | Rs. | Rs. | Rs. | Rs. |
| — — | — — | — — | — — | — — | 232/- |
| — — | — — | 56 | — — | — — | 527/- |
| — — | 69,110 | 190 | 2,653 | — — | 813/- |
| — — | 1,70,670 | 393 | 1,960 | — — | 921/- |
| — — | 1,76,031 | 624 | 1,864 | — — | 1,990/- |
| — — | 1,74,104 | 1,121 | 1,830 | 50 | 1,130/- |
| — — | 1,53,631 | 1,934 | 11,301 | 13,050 | 1,772/- |
| — — | 1,33,932 | 2,630 | 14,930 | 22,050 | 2,517/- |
| — — | 1,30,718 | 3,653 | 15,454 | 22,050 | 1,341/- |
| — — | 1,14,160 | 2,263 | 15,454 | 25,050 | 2,607/- |
| — — | 1,12,517 | 77,126 | 15,454 | 25,050 | 2,891/- |
| — — | 1,14,458 | 9,206 | 15,454 | 26,050 | 2,698/- |
| — — | 1,10,389 | 11,122 | 15,454 | 31,050 | 2,689/- |
| — — | 1,08,598 | 12,982 | 16,052 | 48,050 | 2,937/- |
| — — | 1,04,095 | 13,716 | 16,192 | 88,050 | 11,044/- |
| — — | 1,00,298 | 17,935 | 16,192 | 50,050 | 3,290/- |
| — — | 94,134 | 27,887 | 91,556 | 1,63,050 | 2,055/- |
| 12,832 | 1,00,377 | 28,315 | 1,20,849 | 2,16,650 | 1,256/- |
| 3,00,659 | 3,84,277 | 32,761 | 1,28,217 | 2,26,150 | 6,861/- |
| 4,65,999 | 5,39,851 | 40,653 | 1,38,217 | 2,57,450 | 7,244/- |
| 6,00,250 | 6,66,861 | 44,624 | 1,25,262 | 2,72,650 | 7,311/- |
| 7,74,535 | 8,15,767 | 48,357 | 1,08,685 | 2,77,050 | 2,543/- |
| 7,27,008 | 7,59,760 | 48,576 | 1,21,154 | 2,72,950 | 1,387/- |
| 6,80,957 | 7,12,996 | 49,118 | 1,45,595 | 3,42,750 | 8,144/- |
| 6,72,887 | 6,98,339 | 51,643 | 1,90,663 | 3,38,150 | 12,062/- |
| 7,15,415 | 7,39,213 | 49,859 | 2,01,453 | 3,42,750 | 13,265/- |
| 7,13,471 | 7,35,325 | 98,862 | 2,03,332 | 3,41,541 | 16,623/- |
| 6,30,138 | 6,49,730 | 98,612 | 2,16,798 | 3,38,141 | 18,046/- |

MG BROTHERS, NELLORE

# The Yemmiganur Leather Workers' Cooperative Cottage Industrial Society Ltd., Index No. 12

## Yemmiganur. As on 30-6-1983.

Yemmiganur Town was a renowned centre for chappal manufacture. The industry had decayed due to lack of organisation and consequently poor harijans who had depended on this hereditary occupation had to migrate to big cities in search of employment. This was a drought-prone area with scanty rainfall. Realising the role that such an institution can play in ameliorating the lot of harijans engaged in tanning and chappal making. Late Shri M. Somappa a staunch cooperator, organised this society in 1959 as its founder President.

The society is engaged in the development of Village Leather Industry under the purview of Khadi & Village Industries Commission. It is running the following units:-

(1) Village Model Tannery
(2) Foot-wear unit
(3) Marketing depot for raw materials and
(4) Foot-wear sales shops.

1. VILLAGE MODEL TANNERY

The society owns a Model Tannery building got constructed in its own site measuring about 4.5 acres with the financial assistance of the State Khadi & Village Industries Board. It was declared open by Late Shri D. Sanjeevaiah, Union Minister for Industries in 1966. It is manufacturing E.I. tanned hides.

2. FOOT-WEAR UNIT

The society has been manufacturing chappals in various designs in its own centre to meet the needs of both rural and urban areas. A technical person who was trained in Central Training Foot-wear Centre, Madras and in Kora Kendra of Khadi & Village Industries Commission, Bombay is incharge of this unit. There are about 50 persons working in this unit. On an average each worker earns Rs.10/- per day.

The society had the good fortune for receiving Shri A.M. Thomas when he was Chairman of Khadi & Village Industries Commission at Yemmiganur on 17-1-1977 during his tour of Andhra Pradesh. He was very much impressed on the working of the society. Upon our representation, he was pleased to sanction necessary funds for construction of work shed.

3. MARKETING DEPOT AND FOOT WEAR SALES SHOPS.

The society is supplying raw materials required for manufacture of foot-wear to the local artisans at reasonable rates, through its marketing depot.

The society has 5 foot-wear sales shops at Adoni and Kurnool besides Yemmiganur. The State Khadi Board has provided financial assistance to run 'A' type sales shop at Adoni and 'B' type at Yemmiganur. The sales are encouraging.

RETANNING AND FINISHING UNIT

With a view to encouraging hereditary village tanners by converting half tanned leather into Wax Chrome sole leather and coloured Kattai leather, Bark sole leather etc., the above unit has been started. This unit will enable the society to meet the demands of its own foot-wear units as well as local cobblers. The State Government sanctioned a sum of Rs. 63,000/- as grant for purchase of additional machinery under the 6-point formula from the Rayalaseema Development Fund. This unit has started functioning.

This society has been selected by the industries department to impart training to artisans in foot-wear and tannery under TRYSEM programme.

The society is providing manifold benefits to its members some of which are detailed below:

(1) Continuous employment
(2) Fair wages (Average Rs. 10/- per day)
(3) Medical aid
(4) Payment of school fees and supply of text books — free of cost to the children of worker members
(5) Thrift fund
(6) Payment of bonus as per byelaws
(7) Payment of Incentive linked to productivity
(8) Payment of Provident Fund at the rate of 8% linked to wages

MG BROTHERS NELLORE

At present the society has been providing continuous employment to 50 harijan families. Additionally 50 harijan families, are also employed indirectly.

With the starting of the retanning and finishing unit and other units sanctioned during 1980-81 additional employment is generated. The society is grateful to the Khadi Commission for its financial support and technical guidance right from its inception. It has also been receiving financial help and guidance from the State Government.

The society has been working successfully (see for details — Table No.6) and the management has been taking all steps for the improvement of standard of living of its members.

Now Shri M.L.C.Nagappa, nephew of Shri M. Somappa is the President of this society.

TABLE NO.6

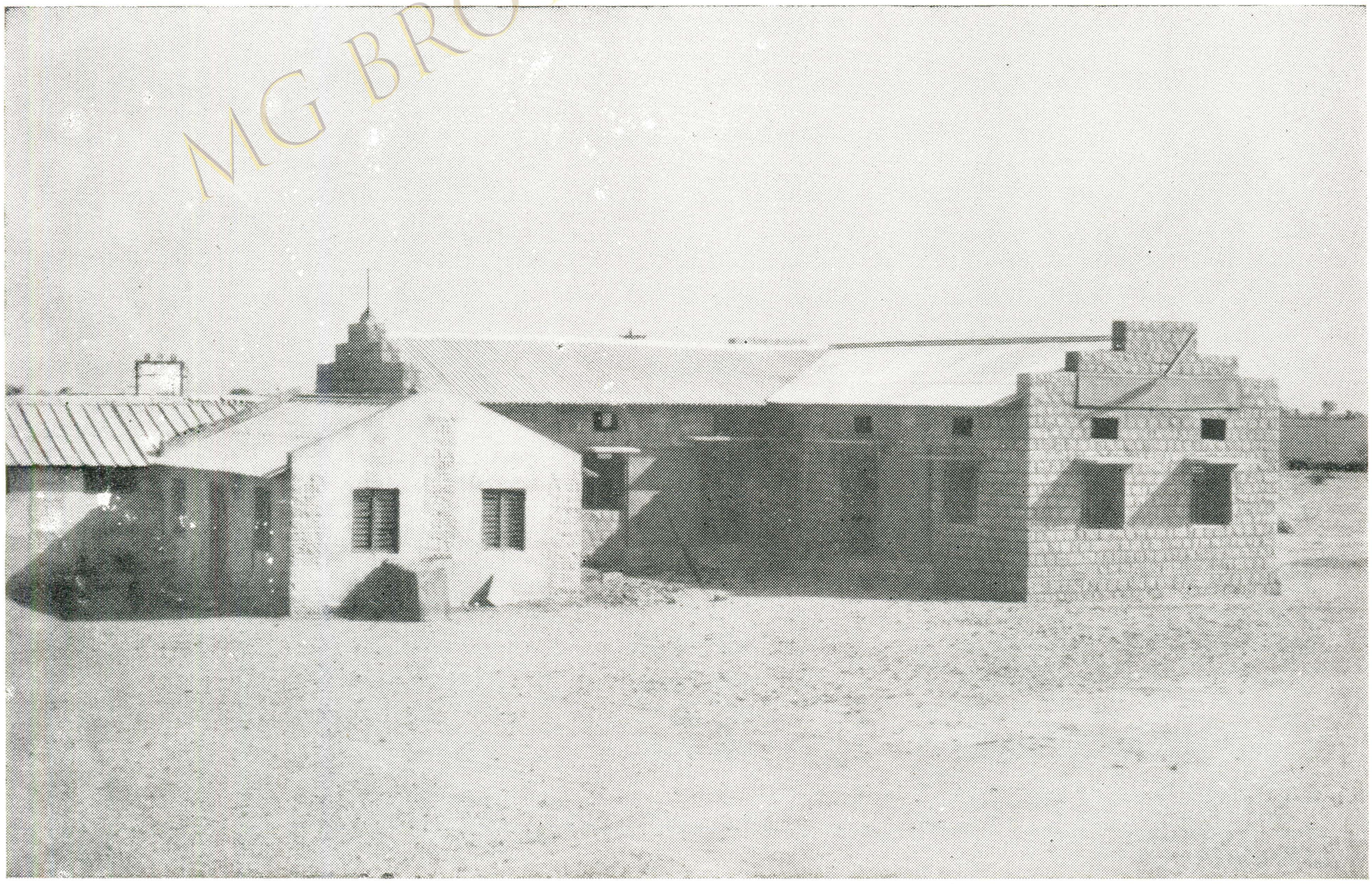
THE YEMMIGANUR LEATHER WORKERS' COOPERATIVE COTTAGE INDUSTRIAL. SOCIETY LIMITED YEMMIGANUR
STATEMENT SHOWING THE PERFORMANCE OF THE SOCIETY SINCE 1959-60 YEAR

| Sl. No. | Year | No. of Members | Share Capital | Production | Sales | Net Profit |
|---|---|---|---|---|---|---|
| | | | Rs. | Rs. | Rs. | Rs. |
| 1. | 1959-'60 | 22 | 2600-00 | 10225-00 | 10450-00 | 540-11 |
| 2. | 1960-'61 | 51 | 2870-00 | 46265-00 | 37985-00 | 2704-63 |
| 3. | 1961-'62 | 60 | 3320-00 | 79519-00 | 77834-00 | 4876-70 |
| 4. | 1962-'63 | 67 | 3625-00 | 91832-00 | 99516-00 | 3223-68 |
| 5. | 1963-'64 | 67 | 3675-00 | 80823-00 | 83176-00 | 1788-85 |
| 6. | 1964-'65 | 78 | 5790-00 | 110634-00 | 90824-00 | 3808-39 |
| 7. | 1965-'66 | 86 | 6570-00 | 127061-00 | 124525-00 | 2458-24 |
| 8. | 1966-'67 | 94 | 8615-00 | 131344-00 | 137826-00 | 1014-80 |
| 9. | 1967-'68 | 93 | 8865-00 | 129028-00 | 127055-00 | 1551-56 |
| 10. | 1968-'69 | 93 | 8865-00 | 141481-00 | 159612-00 | 772-52 |
| 11. | 1969-'70 | 96 | 9067-50 | 155604-00 | 153789-00 | 3527-45 |
| 12. | 1970-'71 | 104 | 9352-50 | 151037-00 | 141106-00 | 3187-18 |
| 13. | 1971-'72 | 104 | 9352-50 | 190674-00 | 166291-00 | 2961-03 |
| 14. | 1972-'73 | 104 | 9337-50 | 192443-00 | 186483-00 | 4088-25 |
| 15. | 1973-'74 | 105 | 9342-50 | 285259-00 | 226330-00 | 1009-96 |
| 16. | 1974-'75 | 107 | 9382-50 | 291517-00 | 340596-00 | 6514-85 |
| 17. | 1975-'76 | 107 | 9382-50 | 289805-00 | 283690-00 | 6991-72 |
| 18. | 1976-'77 | 107 | 9382-50 | 328458-00 | 355854-00 | 3470-60 |
| 19. | 1977-'78 | 108 | 9387-50 | 421776-00 | 441647-00 | 6829-46 |
| 20. | 1978-'79 | 111 | 15223-00 | 466758-00 | 491738-00 | 6462-52 |
| 21. | 1979-'80 | 111 | 15223-00 | 527514-00 | 518581-00 | 7969-94 |
| 22. | 1980-'81 | 111 | 15223-00 | 544624-00 | 521432-00 | 10233-65 |
| 23. | 1981-'82 | 112 | 15228-00 | 719193-90 | 648641-12 | 12401-72 |
| 24. | 1982-'83 | 122 | 19772-50 | 660690-00 | 672572-77 | 16144-17 |

MG BROTHERS NELLORE

The Yemmiganur Leather Workers Co-operative Society Building.

MG BROTHERS, NELLORE



The Yemmiganur Leather Workers Co-operative Society Building.

# The Yemmiganur Cooperative Marketing Society Ltd., No. P 1164

## Yemmiganur. As on 30-6-1983.

The proximity of the Tungabhadra Project Low Level Canal to Yemmiganur, increased the agricultural activity in this area considerably. This was followed by a great need for supply of agricultural in-puts like fertilisers, pesticides and implements on the one hand and marketing of their produce on the other.

Shri M. Somappa recognising this need extended cooperative activity to this field also, with the starting of a Cooperative Marketing Society.

The Yemmiganur Cooperative Marketing Society Limited, Yemmiganur was registered on 14-8-1968 and started on its work on 15-8-1968. Its operations are confined to the Yemmiganur Panchayat Samithi area.

There were 24 individual members with a paid-up share capital of Rs. 12,550/- at the time of starting the society. Now there are 375 individual members and 23 cooperative societies with a paid-up share capital of Rs. 58,020/-. The Government of Andhra Pradesh contributed Rs. 60,388/- towards share capital to this society which raised the total share capital funds to Rs. 1,18,408/-.

Shri M. Ramanna, brother of Shri M. Somappa, was the founder President of the Society. He has been taking keen interest in the development of the society since its inception. He also secured a prominent site for the society in the heart of the town and got constructed a Godown-cum-office. The Government of Andhra Pradesh have assisted the society for construction of the godown by way of grant and loan aggregating to Rs. 35,000/-. The society is assisting its members in providing fertilisers, pesticides, improved seeds and iron materials. Additionally, it grants produce loans. Right from its inception the society has been earning profits and declaring dividends. It is also regular in repaying the government loans.

The volume of business done is increasing year after year as detailed below in Table No.7.

THE YEMMIGANUR COOPERATIVE MARKETING SOCIETY LTD., NO. P. 1164, YEMMIGANUR

PROGRESS REPORT

TABLE NO.7 (in Rs.)

| Year | Purchases | Sales | Profits | Dividend |
|---|---|---|---|---|
| | Rs. | Rs. | Rs. | |
| 1968-'69 | 82,034 | 11,076 | 3,826 | 4% |
| 1969-'70 | 31,420 | 97,258 | 7,180 | 4% |
| 1970-'71 | 43,046 | 58,052 | 8,699 | 5% |
| 1971-'72 | 7,34,044 | 7,13,887 | 17,383 | 6¼% |
| 1972-'73 | 14,61,195 | 14,40,104 | 42,275 | 6¼% |
| 1973-'74 | 16,67,398 | 16,62,721 | 35,146 | 6¼% |
| 1974-'75 | 22,32,742 | 23,98,980 | 20,721 | 6¼% |
| 1975-'76 | 8,95,154 | 13,27,365 | 17,770 | 6¼% |
| 1976-'77 | 24,64,407 | 24,75,695 | 10,586 | 3% |
| 1977-'78 | 28,86,485 | 30,27,690 | 28,925 | 6¼% |
| 1978-'79 | 22,18,389 | 21,73,793 | 11,552 | 3% |
| 1979-'80 | 31,75,248 | 31,41,828 | 46,968 | 6¼% |
| 1980-'81 | 30,04,717 | 35,61,252 | 32,297 | 6¼% |
| 1981-'82 | 28,32,924 | 31,06,758 | 15,146 | 6% |
| 1982-'83 | 33,27,728 | 36,66,824 | 10,052 | Not yet audited |

MG BROTHERS, NELLORE

Villages in Yemmiganur Samithi area are availing themselves of the benefits either directly from the Marketing Society or through Primary Agricultural Cooperative Credit Societies at the village level. The existence of the society has helped stabilisation of price of agricultural in-puts in the area besides enabling the ryot to hold on his produce in the godowns of the society for a better price. It has a branch in the Agricultural Market Yard to facilitate sale of agricultural produce, at the best market rates. Payment for the produce sold is effected the same day. Agricultural in-puts are made available even during days of scarcity at controlled prices.

From small beginnings the Society has grown over the last 13 years quite substantially and today its share capital is Rs. 1.24 lakhs with an annual turn over of Rs. 35.6 lakhs. It owes its rapid growth to the management of the society which is able, efficient and devoted.

Since the godown was inadequate the society has constructed another godown with a capacity of 600 M. Tonnes to provide accommodation for storing members' produce. The Government of Andhra Pradesh have sanctioned a loan of Rs.1.00 lakh under 'Loan and Subsidy' for the construction of this additional godown.

Presently Sri M.P. Ganganna, nephew of Sri M. Somappa is the President.

MG BROTHERS, NELLORE

The Yemmiganur Co-operative Marketing Society Limited Building.

MOTHERS NELLORE

# The Andhra Cooperative Spinning Mills Ltd.,
## Guntakal

As President of the then Composite Madras State Handloom Weavers' Cooperative Society in 1952, Sri M. Somappa conceived the idea of starting a Cooperative Spinning Mill owned by Primary Weavers' Cooperative Societies themselves to avoid dependence of handloom weavers on outside agencies and to ensure a steady supply of yarn at reasonable rates. This was a novel idea since cooperative activity those days was confined mostly to cottage industries, credit and consumer lines. Moreover, starting a large scale industry like a Cooperative Spinning Mill involved raising of huge funds. At that time, State Government participation in share capital of cooperative institutions and/or sanctioning of loans was not in vogue. Weavers by then were aware of the devoted services rendered by Sri M. Somappa in the cause of handloom industry as President of the Apex Society and were confident of the success of the new Industrial Cooperative venture initiated by him. Hence when Sri M. Somappa undertook a whirlwind tour of the entire composite Madras State as its President, in the share collection drive, his efforts met with spectacular success with share capital collections reaching Rs. 40 lakhs in one stretch.

The officials in the Commerce Ministry of the Union Government were agog with excitement at the unique achievement of Shri M. Somappa in pooling the required capital for starting a Mill solely from Primary Weavers Cooperative Societies and the Government of India extended necessary help in granting licences for the import of the best make then available from U.K.

For laying foundation of the Spinning Mill when Pandit Jawaharlal Nehru, the then Prime Minister of India was approached, he at the outset, declined to accept such an invitation being sceptical of the ultimate success of such ventures, but Sri Somappa would not give in. His articulation, persuation and sincerity of purpose finally convinced Panditji. He emphasised that it was purely a cooperative venture, with share capital of Rs. 40 lakhs having been contributed exclusively by primary weavers' cooperative societies who will be its shareholders and that it is meant for the benefit of poor handloom weavers. It was only then, that Shri Nehru relented and agreed.

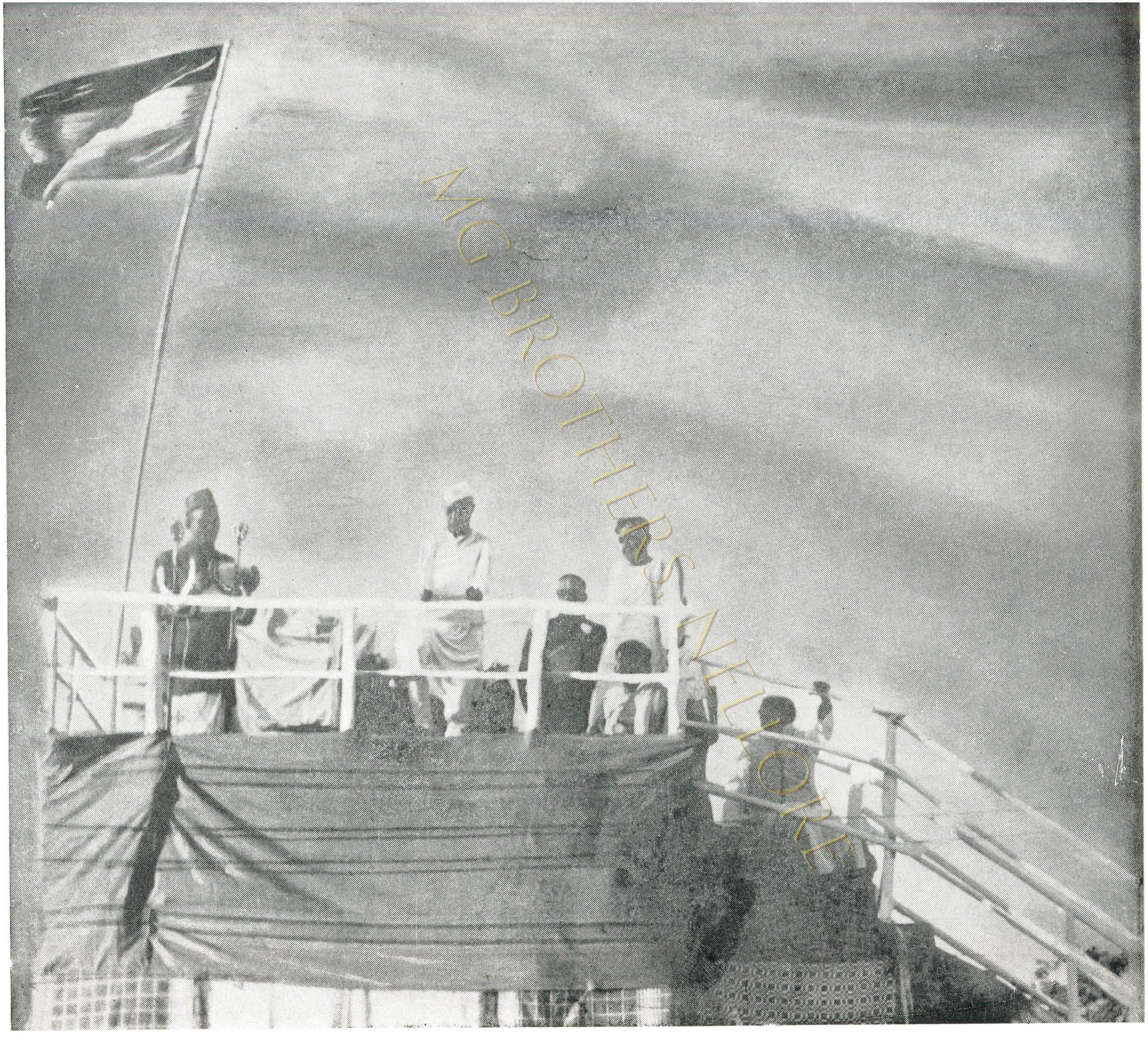
At the time of laying the foundation stone on 26-12-52 Pandit Nehru was so much elated that he declared "This is Cooperative Commonwealth in action". He also mentioned that the country needs development on such lines without depending on Government/outside agencies. The execution of work was completed in a record time of an year and a half and was inaugurated by Sri T.T. Krishnamachari, the then Union Finance Minister and presided over by Sri Tanguturi Prakasam, the then Chief Minister of Andhra State on 8-2-1954. This was one of the most modern mills of those days with humidification and dust control arrangements.

The Guntakal Cooperative Spinning Mills later named as "The Andhra Cooperative Spinning Mills Guntakal" started with 25,000 spindles, has today 38,000 spindles with plans to expand to 45,585 spindles in the near future.

Encouraged by the great success attained by the Cooperative Spinning Mill at Guntakal, the then Madras and Andhra State Governments went all out in starting similar spinning mills throughout the State and set for themselves a target of having one cooperative spinning mill for every district. This has been achieved to a great extent in both the States. Based on the Guntakal experiment, starting of spinning mills on cooperative basis became the order of the day and number of cooperative spinning mills have sprung up throughout the country and today constitute a sizeable number.

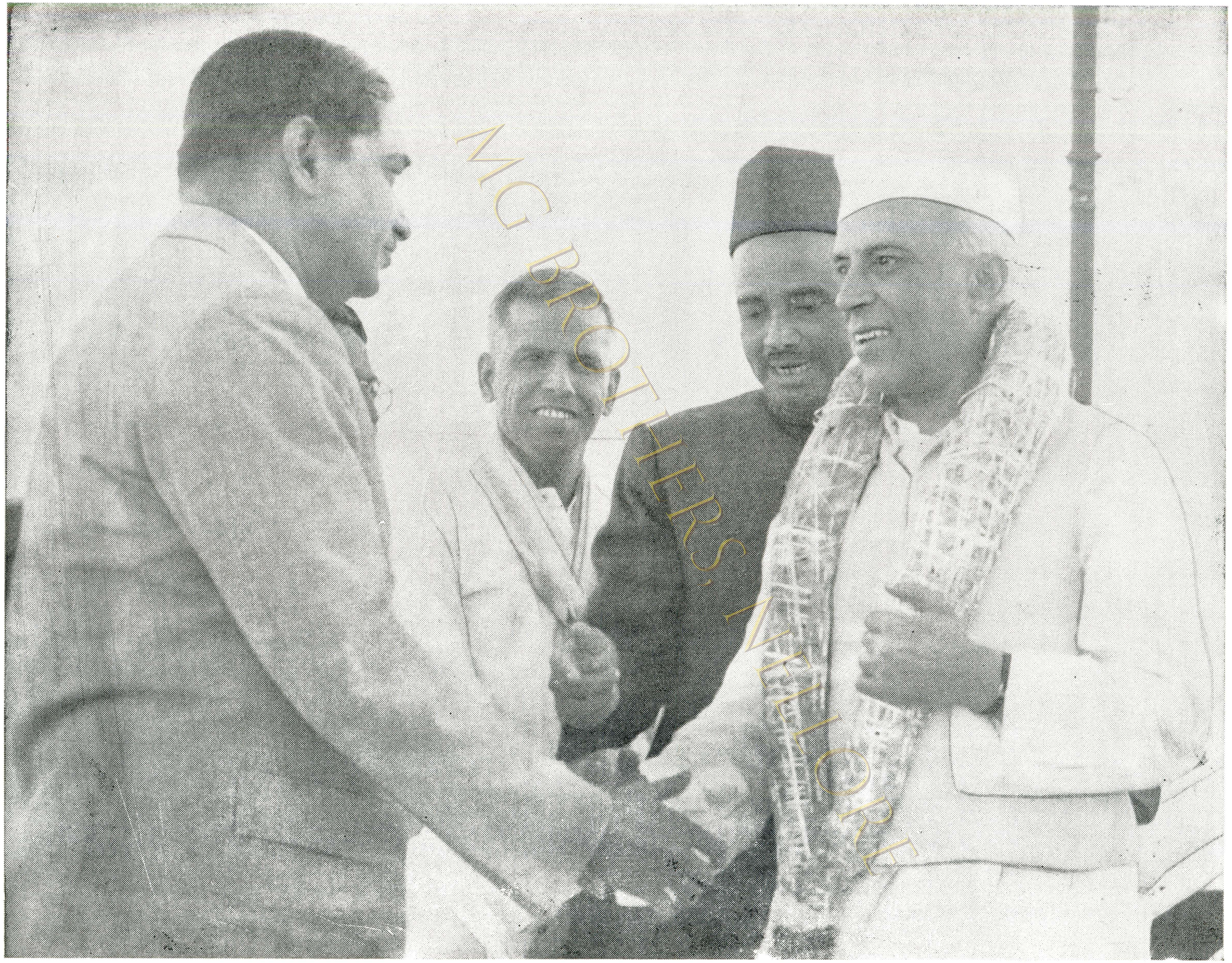
The Handloom weavers are ever grateful to Shri M. Somappa, the founder of the Guntakal Cooperative Spinning Mills, which paved the way for starting similar mills in the country ensuring thereby a steady supply of yarn to handloom weavers during times good and bad, avoiding thereby dependence on profit-motivated private sector industries.

M.G. BROTHERS, NELLORE



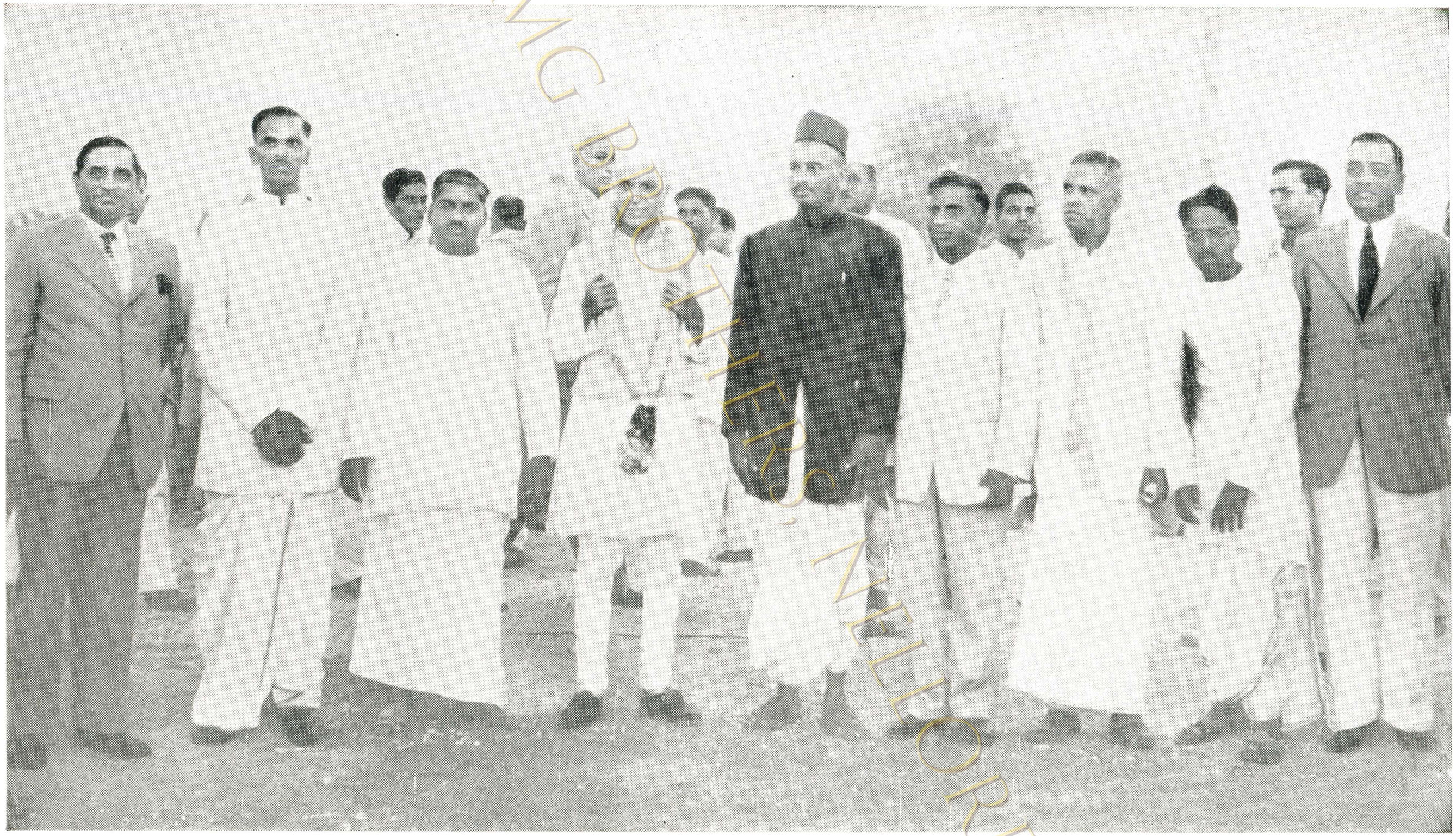
Panditji laying the Foundation Stone of Guntakal Co-operative Spinning Mills. Dated 26-12-1952

MOBROTHERS KURNOOL



Shri J. C. Ryan, Registrar of Co-operative Societies being introduced by Shri M. Somappa.
In the Centre is Sri S. Sivarama Mudaliar of Kollengode.

MG BROTHERS MYSORE



Laying the Foundation Stone of Guntakal Co-operative Spinning Mills
*L-R :* Sarvashri J. C. Ryan, M. Narayanappa, M. P. Nachimuthu, Panditji, M. Somappa, C. Joseph Reddy, S. Sivarama Mudaliar, V. V. Raman and C. R. Narayana Rao.

MG BROTHERS, ANANTHPUR

# The All India Handloom Fabrics Marketing Cooperative Society Limited,

## Bombay

The Handloom Fabrics with their artistic designs and amazing colour combinations were a craze to the foreigners. While the scope for export of handloom fabrics to foreign lands was vast and unlimited, unfortunately no organised attempt had been made in this direction. Likewise, sale of handloom fabrics within the country was ill-organised, each State by and large, confining itself to its own boundaries for the sale of handloom products produced in its State. There was thus no organisation which could exhibit for sale under one roof the handloom products manufactured all over the country, to enable the consumer as also the visiting foreign tourist to make his choice from a wider range. It was to meet such a need that the All India Handloom Fabrics Marketing Cooperative Society took its birth in 1955 with Bombay as its head-quarters with the twin objectives of developing inter-state sales and exports in a big way.

Sri M. Somappa was elected unanimously as President of this Society in the year 1957 and since then the organisation has never looked back. When he took charge, it was deeply in the red with accumulated losses exceeding Rs. 8 lakhs. By his usual foresight, clear thinking and business acumen he turned the corner of the society and brought it to such commanding heights that it came to occupy the premier position in the country, which position it continues to hold even to this day. Under his dynamic lead, the society went on opening handloom houses, which were prestigious sales shops in six capital cities in the country at Bombay, Madras, Bangalore, Delhi, Calcutta and Ahmedabad. Additionally export houses were opened at Bombay, Madras and New Delhi. Simultaneously Handloom Houses were opened in foreign countries also at Singapore, Kualalumpur, Aden, Mauritius, Hamburg (West Germany), Lagos (West Africa) besides stationing Export Promotion officers in a number of countries.

Since the ultimate aim was bettering the lot of the handloom weavers, be he within the cooperative fold or otherwise, Sri Somappa went out of the conventional norms of an Apex Society confining itself to Cooperative Institutions only as its members, but created a new class of members known as 'C' class members who were handloom cloth producers, entitled to all the benefits and the privileges of "Cooperative members" barring voting rights. All that mattered was the benefit of the handloom weavers regardless of the methods adopted in achieving it.

The dedication and selfless service rendered by Sri Somappa and the meteoric growth of the society under his Presidentship so endeared him to the general body of members that they elected him successively for 5 terms of three years duration each, till he fell sick. It is also significant that every time he was the invariable and unanimous choice and was being elected without contest.

The society under the stewardship of Sri Somappa rose from strength to strength with turnover running into crores of rupees. It occupied the topmost position as the biggest exporter of handloom goods in the country and consequently recognised as an "Export House" by the Government of India. It also had the distinction of winning several National Awards for its outstanding export performance not to speak of several State Awards.

During the year 1957 when there was a severe set back in the marketing of M.H.K. (Madras Handkerchief) varieties, Sri Somappa with his innate foresight came to the rescue of the poor weavers by arranging for the procurement of all accumulated stocks under these varieties, through the Fabrics Society and succeeded in getting them marketed abroad. Not only were the poor weavers saved but the fabric society carved a name for itself in export trade, earning also precious foreign exchange for the country. It was Sri Somappa's earnest desire that "Indian Handloom" should become the household name all over the universe and the contribution by the

MG BROTHERS, NELLORE

fabrics society in this direction is no less significant.

Within the country, the society has added Handloom Houses in the cities of Hyderabad, Chandigarh, Ernakulam, Baroda, Vishakhapatnam and 2nd Handloom House in Bangalore besides Export House at Bhadohi (U.P.). The one in Hyderabad — located in a prominent and valuable site secured free of cost through the efforts of Sri Somappa was named after him as "Machani Somappa Bhavan" to perpetuate his memory.

Sri Somappa was the leader of the handloom delegation to East and West Africa, Member: All India Handloom Board from its inception and Member: Task Force of Planning Commission.

Sri Somappa was totally against powerlooms as they were considered dangerous competitors and deadly rivals to the Handloom Industry. While being free from the handicaps and financial strains of a large scale industry, they derived the full normal benefits of the Cottage Industry of Handloom. They thus got away with the best of both worlds. He waged a relentless battle against grant of any mercies to them as they impinged on the handlooms. He highlighted the fact that most of the powerlooms were owned not by the poor weavers but by capitalists and financiers under benami names.

Today the All India Handloom Fabrics Marketing Cooperative Society is the biggest organisation in the country with a turnover of Rs. 14.88 crores per annum (year: 1982-83) both Inland and Export and continues to be the hope of millions of handloom weavers in the country as an outlet for their products.

MG BROTHERS, NELLORE

MG BROTHERS, NELLORE

Shri M. Somappa Presenting a Memorandum to the Prime Minister Lal Bahadur Sastry.

Handloom Delegation Meeting Pandit Nehru

*L-R :* Sarvashri M. Somappa, M.P. Nachimuthu, M.S.A. Majid, F.M. Bharadwad and Mariappan.

MODERN WEAVERS, NELLORE

MC BROTHERS NELLORE

Handloom Delegation with Shri Nehru in Parliament House.

Sri M. Somappa meeting Sri N. Sanjeeva Reddy, Congress President (AICC)

Members of Handloom Delegation meeting Shri Nehru.

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Sri G.L. Nanda and Dr. P. Subbarayan, Union Minister
at the 1st All India Handloom Convention in Delhi.

At the All India Handloom Convention at Madras held on 24-7-74.

*L-R :* Shri M. Somappa, Pupul Jayakar, Mrs. & Mr. Ujjal Singh, Governor of Tamil Nadu, Bali Ram Bhagat, Commerce Minister, Government of India.

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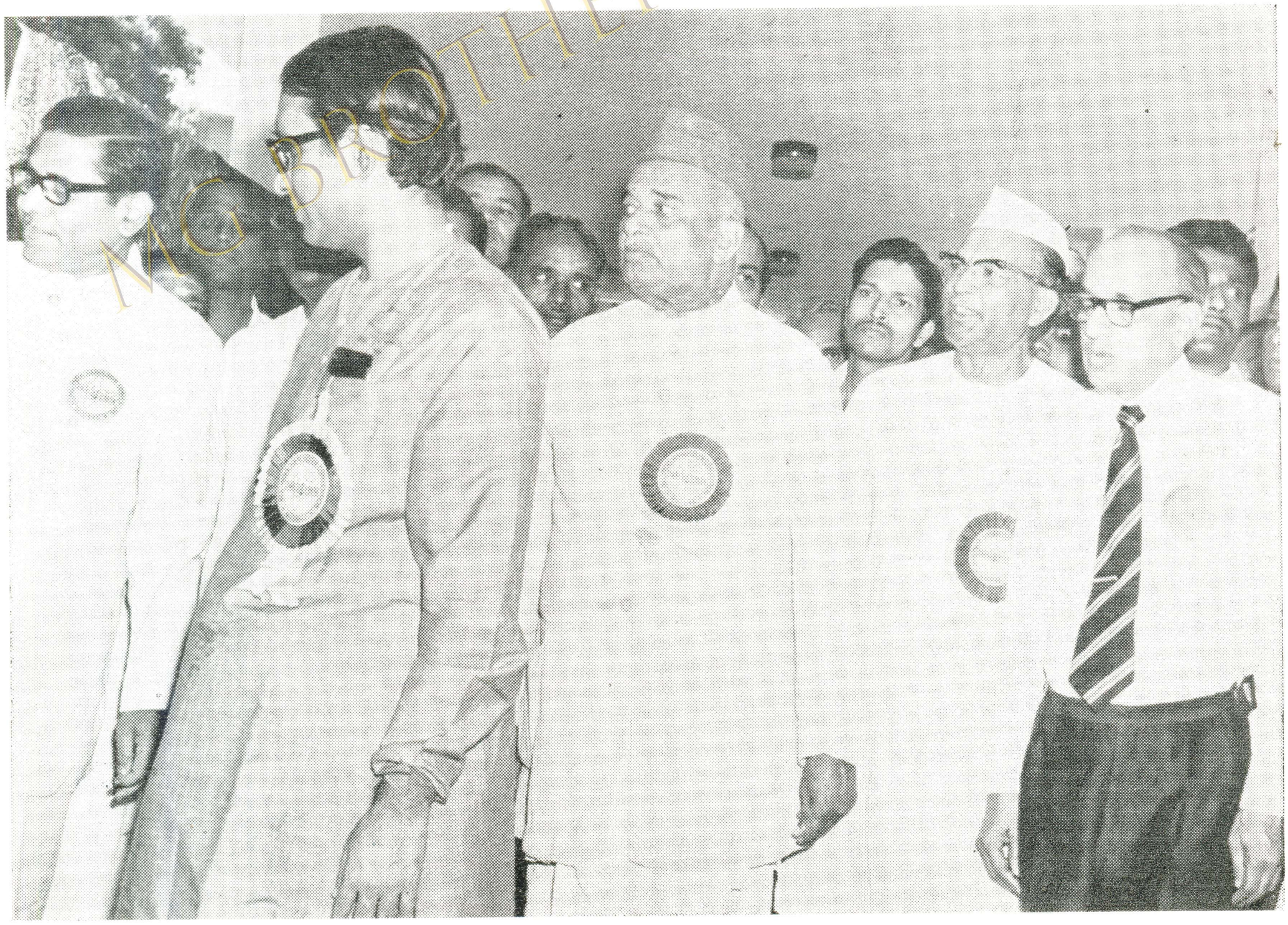

*L-R :* K. S. Gopala Rao, Prof. Chattopadhya, Union Minister for Commerce, M. Somappa, Sanda Narayanappa, M.P. and A.V.R. Menon.

# The Association for the Advancement of Education,

## Yemmiganur

Even as Shri M. Somappa was the prime moving force for the development activity of Yemmiganur in various fields, similarly in the field of education too, he was the principal architect.

Recognising the need and importance of education, under the advice of Sri B. Gururaja Rao the then Headmaster of this place and with the cooperation of local leaders an Association known as "The Association for the Advancement of Education" was formed so long back as the year 1943 with the main object of spreading education in and around Yemmiganur.

This Association has many achievements to its credit. The Association on its own, collected Rs. 1.25 lakhs from local citizens by way of donations and constructed the present Junior College building in the year 1953. It also contributed a sum of Rs. 10,000/- for the construction of an Auditorium-cum-Recreation Hall in the year 1958 for which Central Government provided a sum of Rs. 25,000/- by way of grant.

The Association secured a prominent 8 acre plot in the heart of the town in the abandoned Mahadevappa Tank from the State Government free of cost on which Machani Somappa Zilla Parishad Girls High School building was constructed at a cost of Rs. 2.3 lakhs which was donated by the M.G. Group.

When the Road Transport Corporation pitched upon a Central site for locating their Depot, Sri M. Somappa visualising the disturbance that it would cause to public institutions like Schools, Hospitals and Offices not to speak of traffic hazards, suggested that it be located elsewhere. When R.T.C. turned down his proposals on the plea that the site chosen being a Government land will be available to them free of cost, Sri Somappa arranged for an alternate site free of cost. The public of Yemmiganur now look back with great relief at Sri Somappa's vision.

This Association has done a signal service in the cause of education both at primary and secondary levels, not only in Yemmiganur but also in the Samithi area by arranging liberal donations for starting High Schools situated at Nandavaram, Nagaladinne, Gudekal and Mantralayam not to speak of similar donations given to Upper Primary Schools in many places.

The Association was responsible for starting the Junior College and paid a sum of Rs. 1.00 lakh in the year 1969.

With the rapid increase in the strength of pupils there was need for starting of another High School for boys. The Association contributed a sum of Rs. 20,000/- to start a Zilla Parishad High School and accordingly a High School for boys was started by the Zilla Parishad. The Association has also purchased a site in the vicinity of the town measuring 7.50 acres and handed over the same to Zilla Parishad, Kurnool for locating the said High School building. A sum of Rs. 10,000/- has been remitted to the Zilla Parishad for constructing the building under N.R.E.P. estimated to cost Rs. 1.00 lakh.

Accommodation in the Zilla Parishad Girls High School too has become inadequate owing to rapid increase in strength. The Association has remitted a sum of Rs. 20,000/- to the Zilla Parishad for constructing three additional class rooms to the existing building estimated to cost Rs. 1.00 lakh.

The Association has been spending considerable amount every year for maintenance of sheds situated in the compound of Government Junior College, wherein classes are being run.

The Association owes its achievements principally to its founder Shri M. Somappa, whose service motto is assimilated and continued by his brother Shri M. Ramanna, the present President of the Association in carrying-out the educational services and activities still further.

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# Yemmiganur Municipality

It was a rare achievement for Shri M. Somappa when he was hardly 33 years old in getting elected as the President of the then Yemmiganur Panchayat in 1937 which office he continuously held for 19 years till 1956.

His son Sri M.S. Sivanna became the President thereafter and held the office of Presidentship for 8 years from 1956 to 1964. From 1964 to 1967 there was a Special Officer for upgrading the Panchayat into a Municipality. Again Sri M.S. Sivanna became the Chairman of Yemmiganur Municipality in the year 1967 and continued in that office till 1972. From 1972 to 1981 there were no elections and the Municipality was managed by a Special Officer. When elections were held in the year 1981, Sri M.S. Sivanna was elected as Chairman unanimously.

During the tenure of Sri M. Somappa and thereafter of Sri M.S. Sivanna under the guidance of Shri M. Somappa the town developed in an organised and systematic manner and the following are some of the major developments:

(a) Providing adequate drinking water facility under a protected Water Supply Scheme.

(b) Provision of one of the best lay-outs in the District with two beautiful parks, playgrounds and open space.

(c) Continuous development of housing with provision of colonies for weavers, harijans and the public.

(d) Provision of house sites to 535 members of the backward classes, the development of which was taken up under environmental scheme. This is one of the best colonies.

(e) Construction of 42 shop rooms and a Restaurant to augment the finances of the Municipality.

(f) Arranging a by-pass road for vehicular traffic, avoiding thereby the congested roads of the town.

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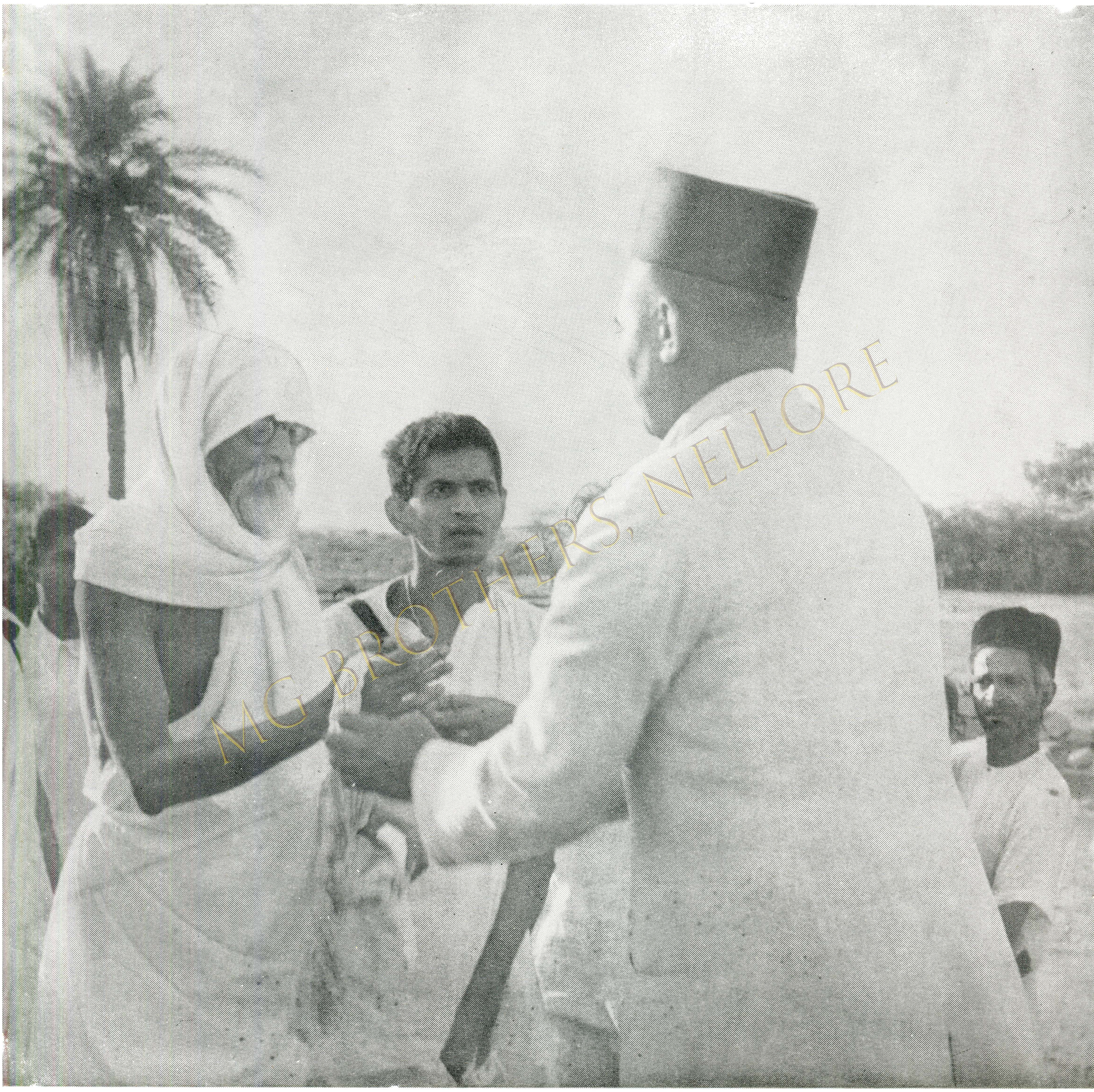
Sri Morarji Desai visiting the M. G. Farm in Yemmiganur.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Sri M. Somappa donating land to Sri Vinoba Bhave for the Bhoodan movement when the Maharshi touched Yemmiganur.

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